

Ai Search Visibility Challenge: ✨ **How to get Ai search to recognize you, trust you, and recommend you in your local market.**

The screenshot shows a Google search interface. The search bar contains the text "sell my house fast dayton oh". Below the search bar, there is a "Keyword difficulty: 49.47% (for google.com database) — View full report for this keyword" notification. The navigation bar includes "AI Mode", "All", "Short videos", "Images", "Maps", "Forums", "Shopping", "More", and "Tools".

The main content area features an "AI Overview" section, indicated by a blue star icon. The text in this section reads: "To sell your house fast in Dayton, OH, consider selling to a local cash home buyer, such as those listed on [HomeLight](#) or [Ohio Cash Buyers](#), for quick transactions. You can also use a real estate agent who specializes in quick sales or list with a discount broker for a faster, but potentially less traditional, sale. The fastest route is typically selling to an investor or iBuyer for cash, which can close in a matter of days or weeks." An orange arrow points to the word "consider" in this text.

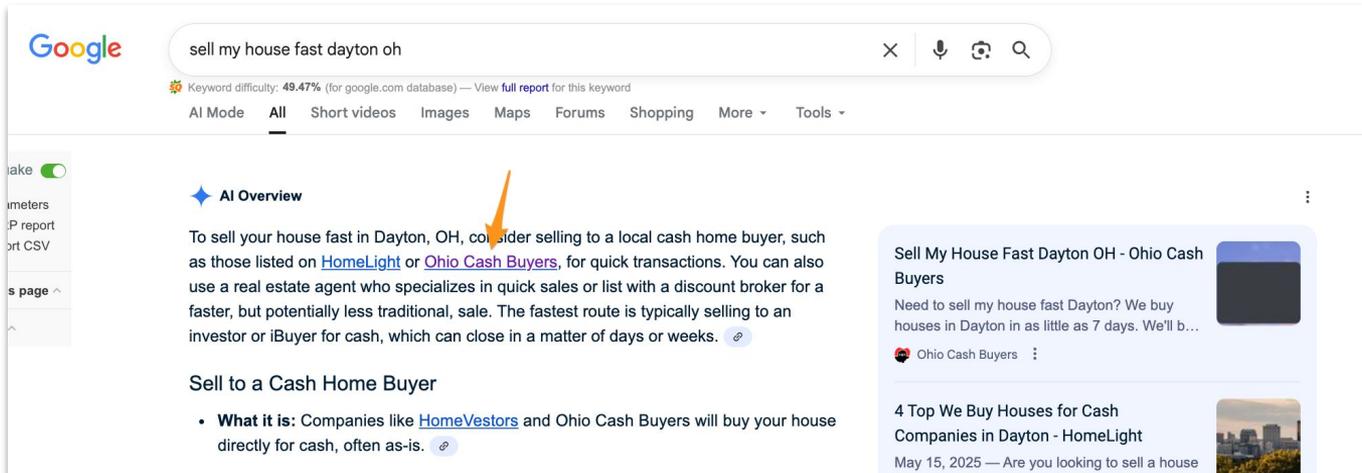
Below the AI Overview, there is a section titled "Sell to a Cash Home Buyer" with a sub-heading "What it is: Companies like [HomeVestors](#) and Ohio Cash Buyers will buy your house directly for cash, often as-is."

On the right side of the search results, there is a local business listing for "Sell My House Fast Dayton OH - Ohio Cash Buyers". The listing includes a profile picture, a description: "Need to sell my house fast Dayton? We buy houses in Dayton in as little as 7 days. We'll b...", and a link to the business profile. Below this, there is another listing titled "4 Top We Buy Houses for Cash Companies in Dayton - HomeLight" with a date "May 15, 2025" and a snippet of text "Are you looking to sell a house".



Ai Search Visibility Challenge:

Day 1: Setting The AI Visibility Foundation



Google

sell my house fast dayton oh

Keyword difficulty: 49.47% (for google.com database) — View full report for this keyword

AI Mode All Short videos Images Maps Forums Shopping More Tools

AI Overview

To sell your house fast in Dayton, OH, consider selling to a local cash home buyer, such as those listed on [HomeLight](#) or [Ohio Cash Buyers](#), for quick transactions. You can also use a real estate agent who specializes in quick sales or list with a discount broker for a faster, but potentially less traditional, sale. The fastest route is typically selling to an investor or iBuyer for cash, which can close in a matter of days or weeks.

Sell to a Cash Home Buyer

- What it is:** Companies like [HomeVestors](#) and Ohio Cash Buyers will buy your house directly for cash, often as-is.

Sell My House Fast Dayton OH - Ohio Cash Buyers

Need to sell my house fast Dayton? We buy houses in Dayton in as little as 7 days. We'll b...

Ohio Cash Buyers

4 Top We Buy Houses for Cash Companies in Dayton - HomeLight

May 15, 2025 — Are you looking to sell a house

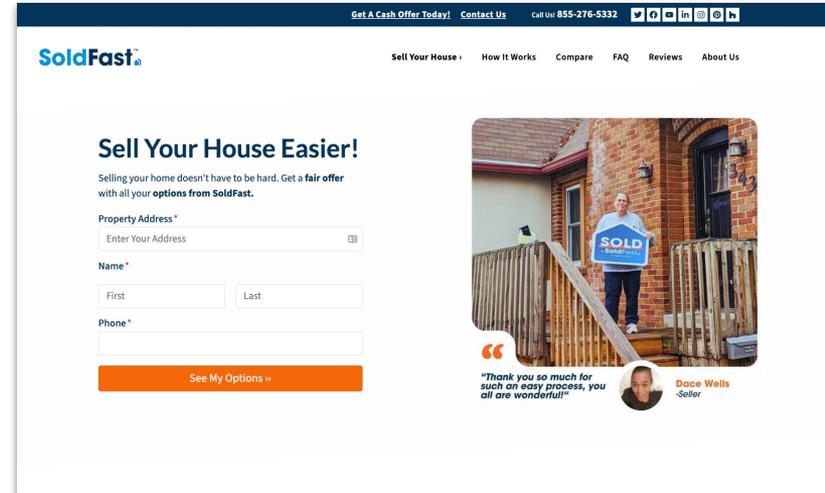


I'm Trevor Mauch.



At Carrot.com...

- We serve flippers/wholesalers/agents/home services pros
- Clients have **closed over \$1B in deal volume** from their Carrot online leads
- Have **generated millions** of inbound online leads
- Focus on building **“best of class” tools** for inbound marketers who care deeply about **performance**



This is becoming more common..

2 Form Entries

Lead Source: via **Chatgpt.com**

What Do You Have To Lose?

on [Home Page](#) | [Edit Form](#) | [Settings](#) Sep 12th, 2025 @ 4:29 pm
Discard

Property Address **232 Si [REDACTED]**
Dallas [REDACTED] 57
United States

Map Streetview

Map Satellite

Phone **1 (47) [REDACTED]**

Keyboard shortcuts Map data ©2025 Terms Report a map error



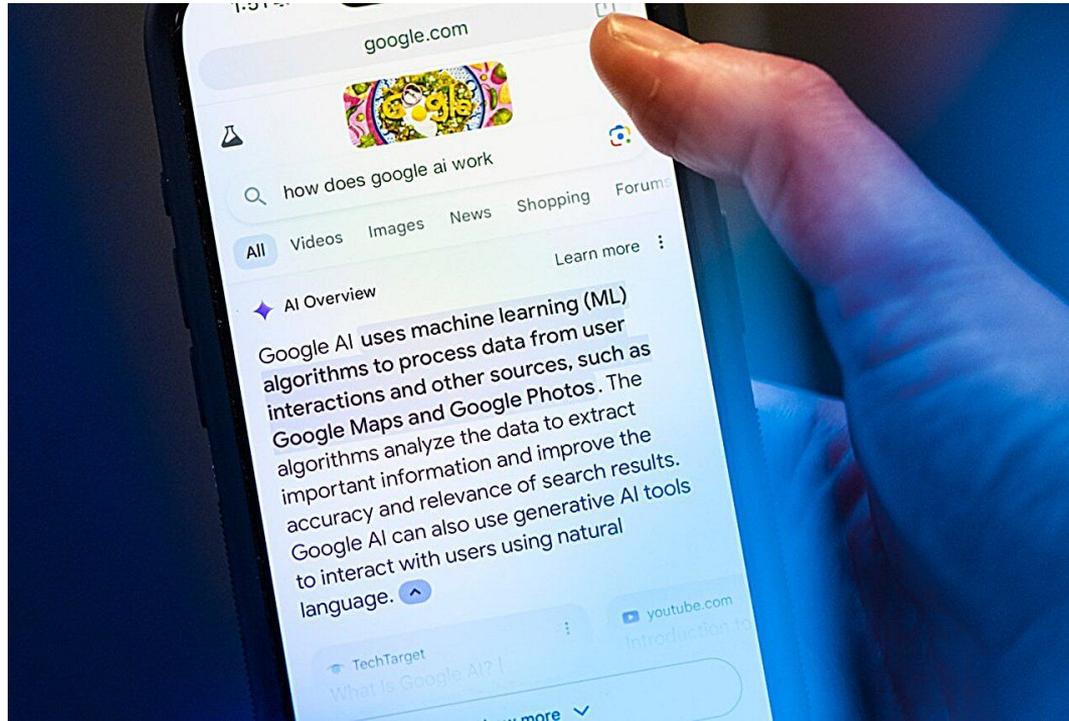
233.7% Increase In AI Search Referrals

| Totals | | 696 100.0% of total |
|--------|----------------------------------|------------------------|
| 1 | chatgpt.com / referral | 440 |
| 2 | perplexity.ai / referral | 108 |
| 3 | chatgpt.com / (not set) | 90 |
| 4 | gemini.google.com / referral | 23 |
| 5 | copilot.microsoft.com / referral | 16 |
| 6 | claude.ai / referral | 12 |
| 7 | perplexity / (not set) | 7 |
| 8 | chatgpt.com / organic | 6 |
| 9 | labs.perplexity.ai / referral | 1 |

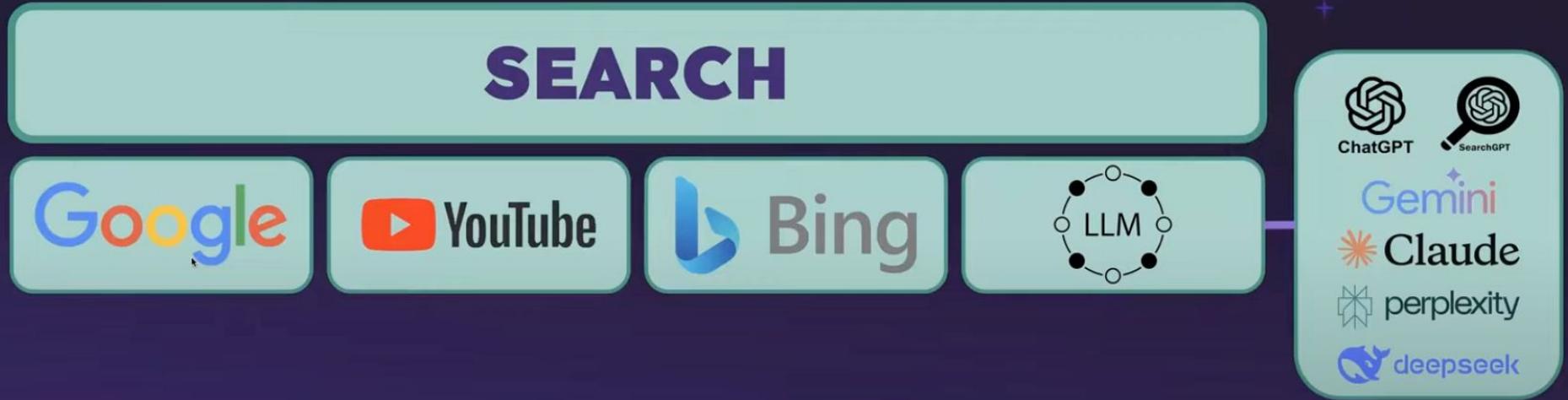
The Challenges...

I have not found a single thing yet that is only applicable for chatGPT visibility... and NOT effective in Google search as well.

Google is moving more to Ai Overview based results



Search has changed.



**THOSE WHO MOVE
FAST NOW, will have an
advantage and edge.**

Organic “blue links” in Google are getting a lower % of clicks

cash home buyers roseburg or

Keyword difficulty: 42.24% (for google.com database) — View full report for this keyword

 Columbia Redevelopment
https://columbiaredevelopment.com › Locations

1. Roseburg Cash Home Buyers | Sell Your Home Fast!

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 2 LD: 2.86K I: n/a whois source Rank: 1.09M

We pay cash for homes in Roseburg. We buy homes in any condition with no contingencies, no inspections, and no strings attached. It's the easiest way to sell ...

 Property Max
https://www.propertymax.com › sell-my-house-fast-ros...

2. Sell Your House Fast Roseburg, OR | We Buy Houses Cash

L: 11 LD: 1.32K I: n/a whois source Rank: 1.89M

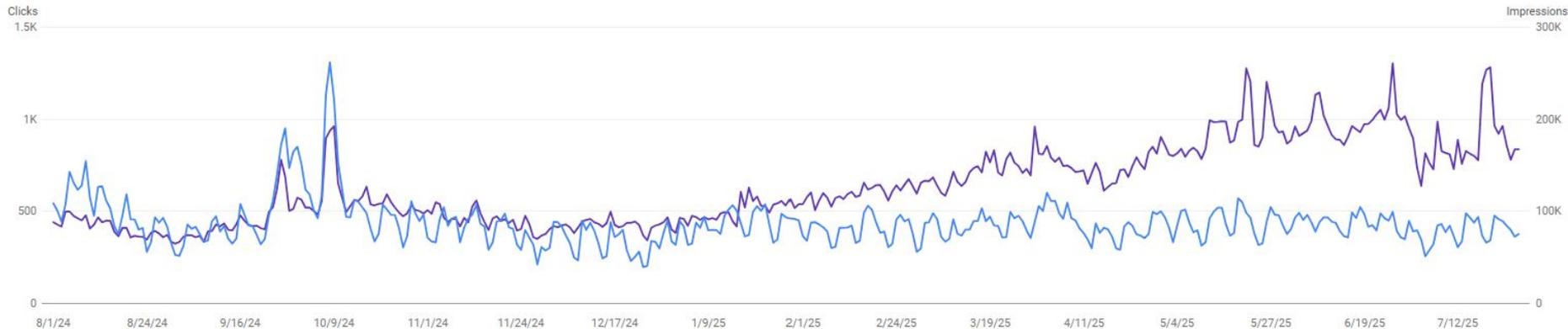
We buy all kinds of houses in Roseburg, and you save money and time because you'll owe us nothing when we buy. We pay all your closing costs when you sell.

 Grand House Buyers
https://www.greihousebuyers.com › we-buy-houses-ros...

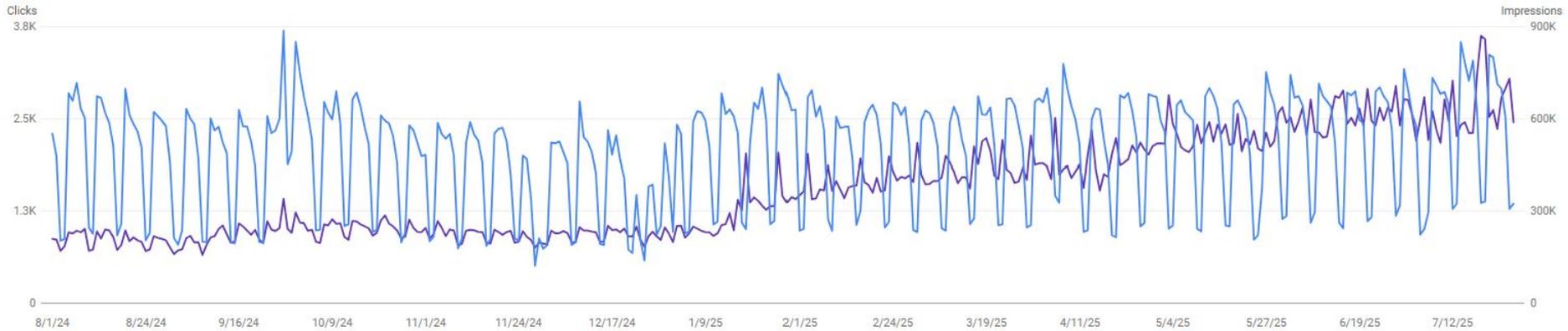
3. We Buy Houses Roseburg, OR | Sell Your Home Fast!



You've probably seen this said about **AI search**...



Good news, is for local driven search, website traffic is still strong..



**But... daily google
searches have jumped
from 8.5B to 13.7B**

You're not showing up as consistently in Overviews or ChatGPT when your prospects search

I can help you with that. Here are a few cash home buyer / real estate investors in or near Roseburg, Oregon that advertise "we pay cash" or "we buy houses as-is." I'll also give you tips so you can pick the one that will give you the best deal.

Local Cash Home Buyers in Roseburg (or covering Roseburg)

Here are some companies to contact (get offers from several, compare) :

| Name | What they claim / notes | Contact info / what to ask | 📄 |
|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|---|
| Columbia Redevelopment (Roseburg) | They "pay cash for homes in Roseburg ... no inspections, no fees." <small>Columbia Redeve...</small> | Call/text (503) 200-8730 | |
| The Beckham Group | They state they "buy houses in ANY CONDITION" in OR, as an option vs listing. <small>anthonybeckham...</small> | (541) 236-2662 | |
| Property Max | They advertise "We buy all kinds of houses ... pay all your closing costs ... close quickly" in Roseburg. <small>propertymax.com</small> | Use their website to submit your property info | |



Your actual trust and credibility aren't being noticed by Ai search platforms

Rapid Fire Home Buyers | Sell My House Fast | We Buy Houses

4.8 ★★★★★ (213) · Real estate consultant in Montgomery, Alabama



26+ Photos

[Website](#) [Directions](#) [Save](#) [Share](#) [Call](#)

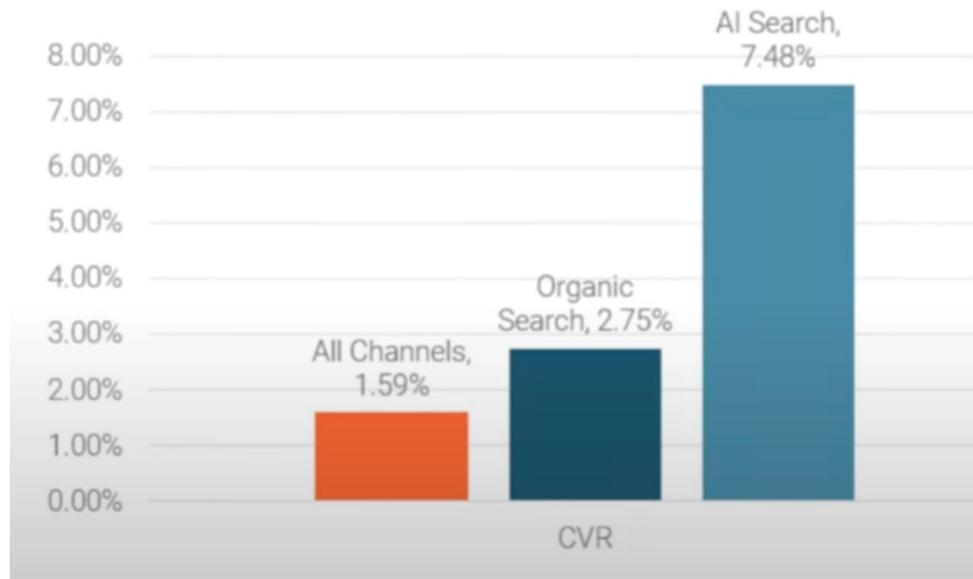
Overview Reviews

Real estate agency specializing in buying homes, including inherited property and difficult rentals.

And, Ai referred site visitors convert at higher rates.

They're more qualified.

What Our Data Is Telling Us

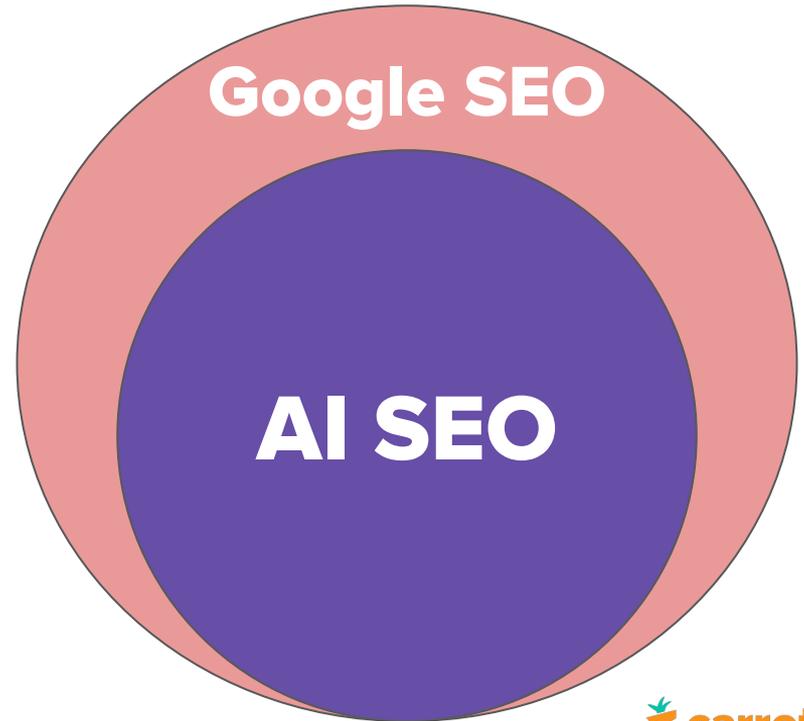
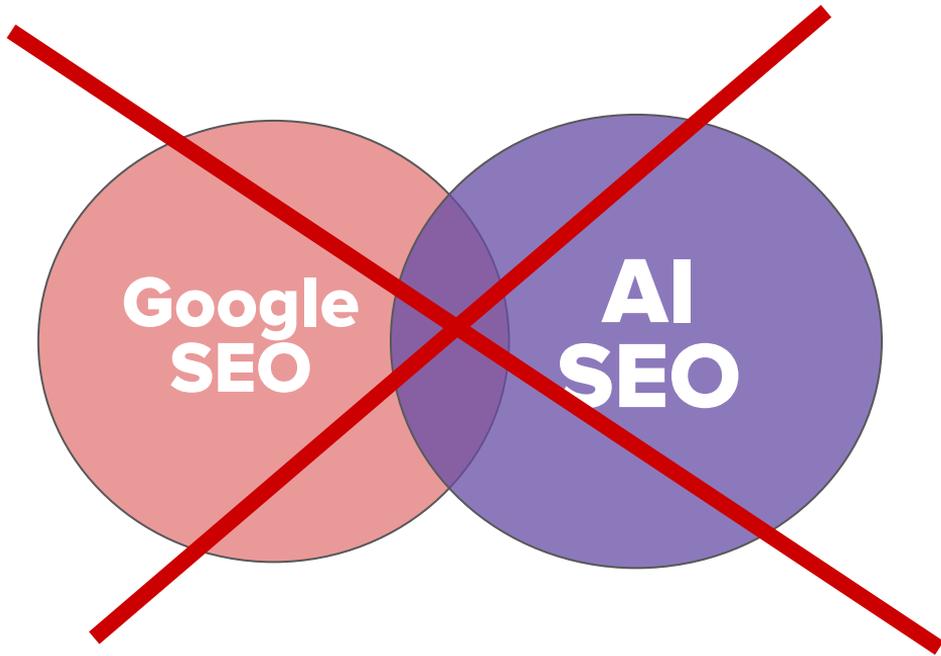


**“SEO is dead” and
“completely different”**

A photograph of a grey granite gravestone in a cemetery. The stone is rectangular with a slightly arched top and a thin black border. The inscription is in a serif font. The background shows other gravestones and green grass under a clear sky.

IN LOVING MEMORY OF
SEO
1993 - 2024

SEO is actually going **back** to the **fundamentals**.



cash home buyers roseburg or

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Columbia Redevelopment
https://columbiaredevelopment.com › Locations

1. Roseburg Cash Home Buyers | Sell Your

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce ra
Get domain authority, visits and engagement data with a free Ser
L: 2 LD: 2.86K I: n/a whois source Rank: 1

We pay cash for homes in Roseburg. We buy homes in
contingencies, no inspections, and no strings attached. It's

Property Max
https://www.propertymax.com › sell-my-house-fast-ros...

2. Sell Your House Fast Roseburg, OR | Cash

L: 11 LD: 1.32K I: n/a whois source Rank:

We buy all kinds of houses in Roseburg, and you save
you'll owe us nothing when we buy. We pay all your closing

Grand House Buyers
https://www.greihousebuyers.com › we-buy-houses-ros...

3. We Buy Houses Roseburg, OR [Sell Your

L: 1 LD: 6.22K I: n/a whois source Rank: 4

We buy homes in Roseburg and all over Oregon for Ca
house buyers, you get reliability and certainty.

The Beckham Group
https://www.anthonybeckham.com › sell-your-house

4. Sell Your House Fast in Roseburg OR

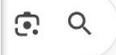
L: 0 LD: 1.53K I: n/a whois source Rank: 1

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| The Beckham Group | They state they "buy houses in ANY CONDITION" in OR, as an option vs listing. anthonybeckham... | (541) 236-2662 |
| Property Max | They advertise "We buy all kinds of houses ... pay all your closing costs ... close quickly" in Roseburg. propertymax.com | Use their website to submit your property info |
| GRAND House Buyers (Greihousebuyers) | They are local investors that say they buy houses for cash in Roseburg "in any condition". greihousebuyers... | (541) 214-2163 |
| Oregon Cash Home Buyers | They buy houses and mobile homes all over Oregon, "no fees or commissions." Oregon Cash Ho... | (541) 236-3095 |
| Mast Property Development | They'll make you a cash offer in ~48 hours, can close in ~2 weeks. Mast Development | (541) 662-0348 |
| ASAP Cash Buyers | They say they do fast cash offers in Roseburg, no agents, in any condition. ashbuyer.c... | (541) 236-1040 |



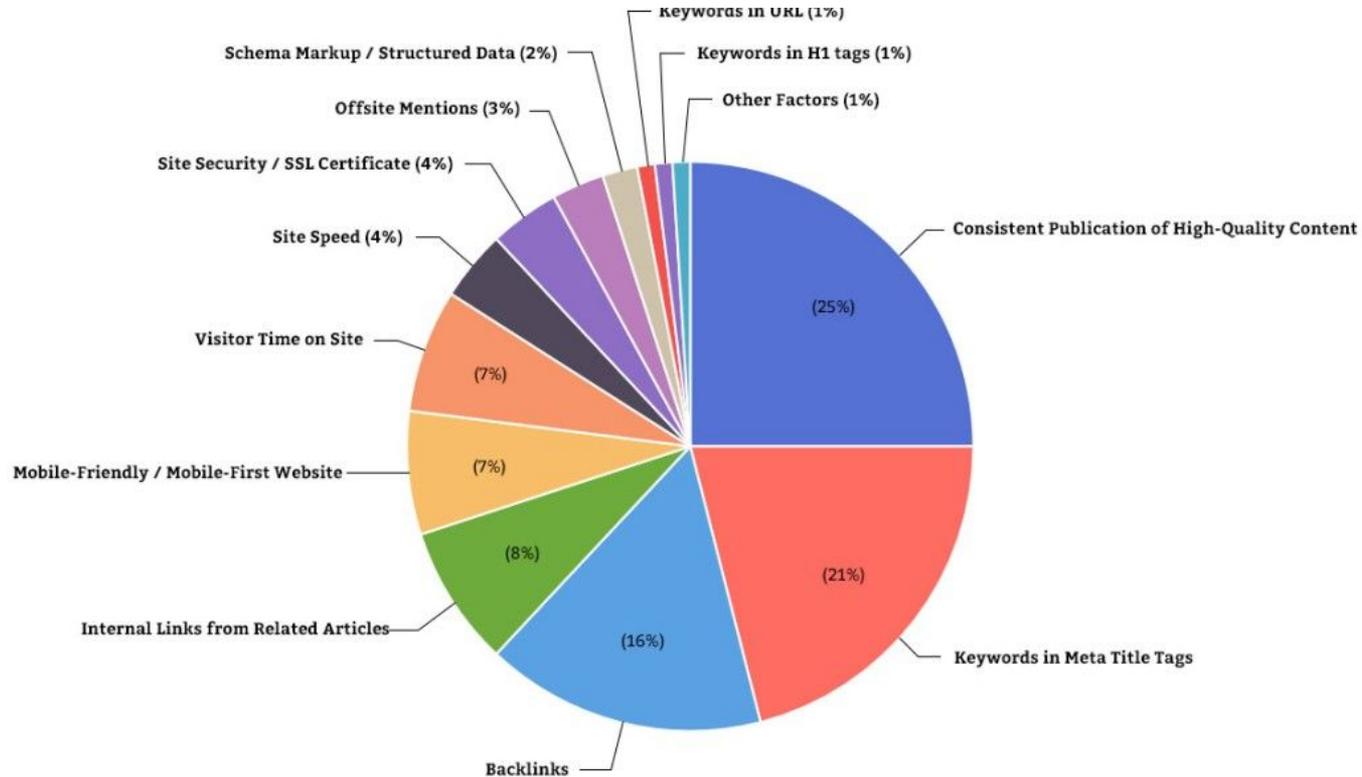
Cash Home Buyers
st!
Cash Home Buyers | Se
Buy Houses for Cash in F
ia Redevelopment
House Fast Rosebur
ses Cash
e Buyers Roseburg. We
oseburg house, so you
Max
House Fast in Roseb
ham Group
on this journey with us
recise home evaluations
kham Group
Show a

Old search was about keywords, crawling, and indexing.

New search is about Ai powered curating and entities (more on that later)

LLMs summarize, cite, and prioritize credible sources.

The “Old” SEO ranking factors



Day 1 Promise...

**Shift your thinking about the
future of online search**

**Discover what Ai is seeing
about your business**

**Uncover any inconsistencies
in your online profile**

Optimize your Google Business Profile

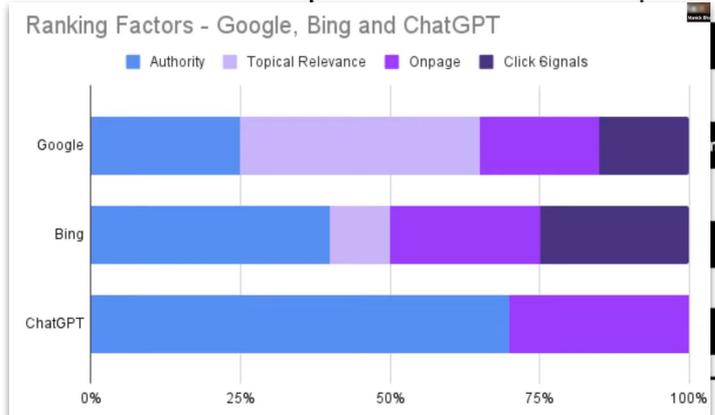
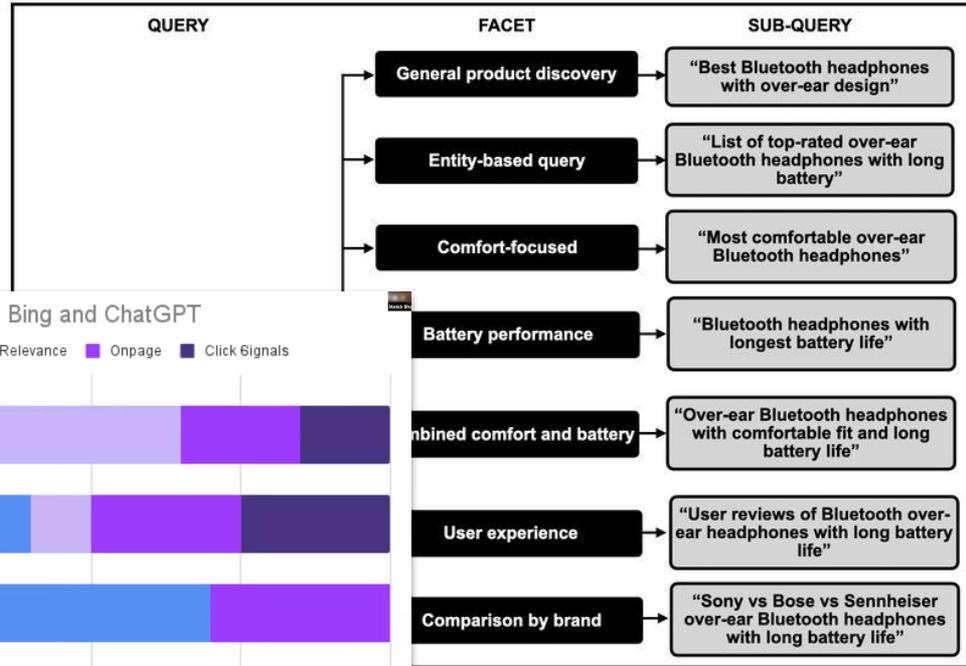
Get Ready For On-Page Updates and Off-Page Trust Signals on Day 2 and 3

Let's Dive In.

2 Quick Reminders...

- **Upgrade to VIP:** Get recordings + day 4 VIP Q&A.
 - Just \$99 + FREE Month of your first month of Carrot
- **Activate Carrot:** Day 2 is about dialing in your website. Get your Carrot site launched today to get a jumpstart

1. How Search Is Shifting and What Ai Search Is Looking At

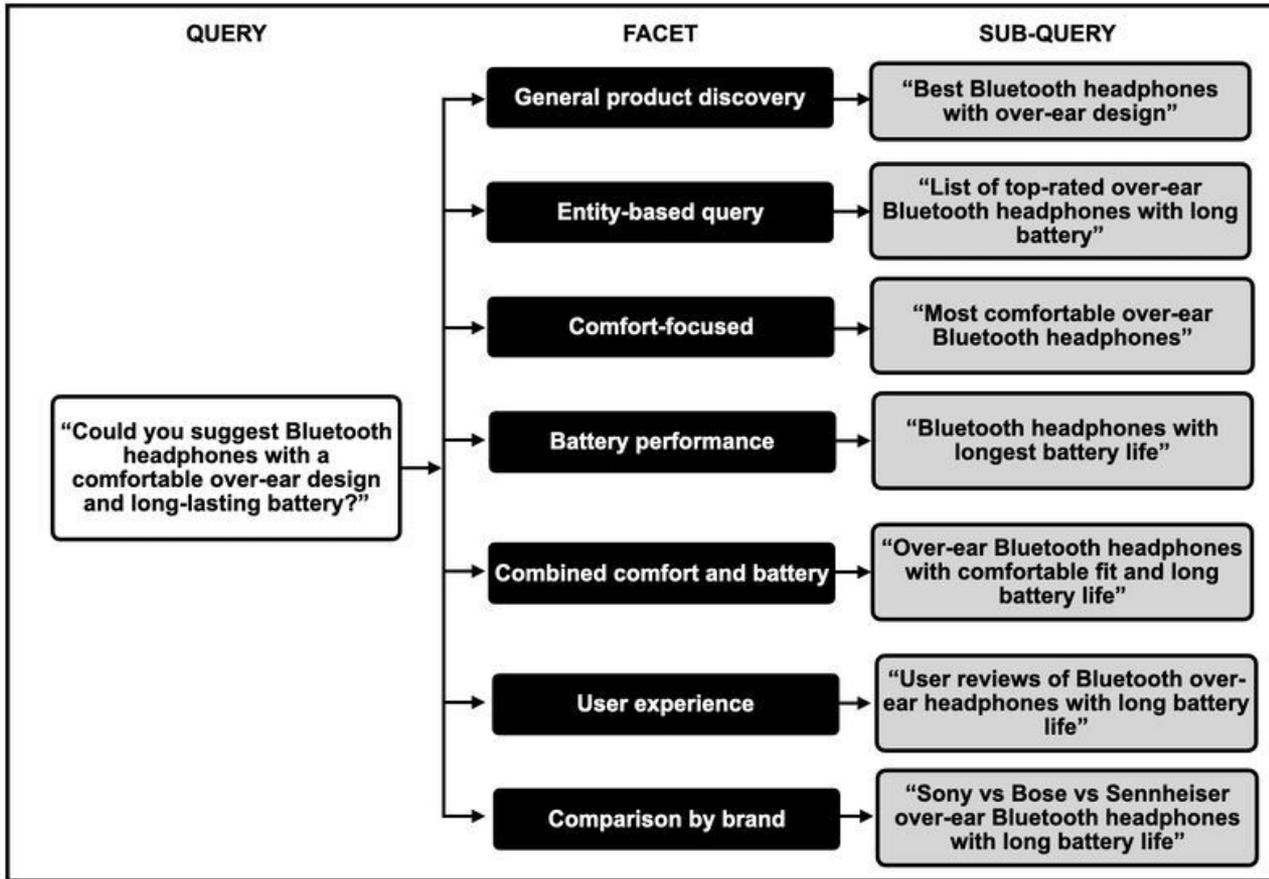


5 Layers of LLM Optimization

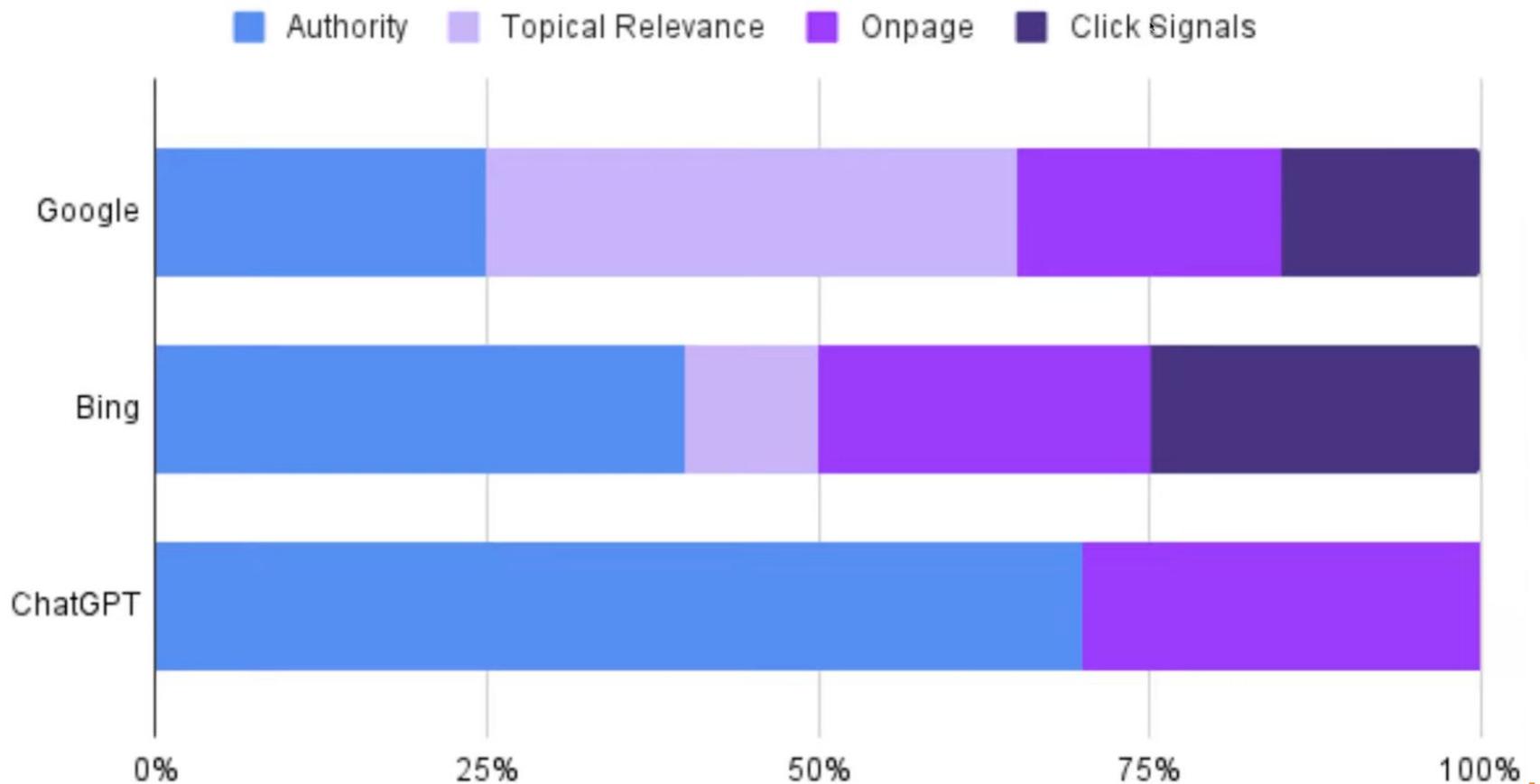
1. **Indexability** - Get your brand story into the LLM data set
2. **Visibility** - Get your brand story into the LLM data set
3. **Sentiment** - Make models want to recommend you
4. **Truthfulness** - Accurate factual representation
5. **Bias** - Counter big brand and competitor bias

Query Fan Out

KEY: We need to be visible around the whole TOPIC. Not just the keyword.



Ranking Factors - Google, Bing and ChatGPT

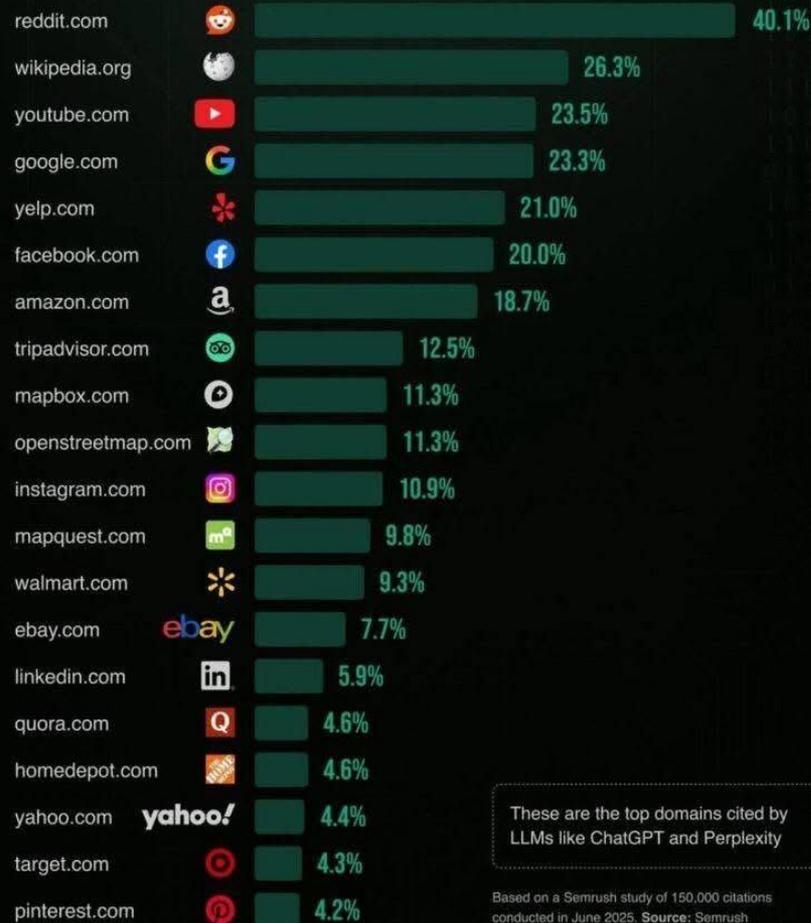


Why being “cited” means more than ranking moving forward.

- In Ai search, **position on a ranking matters less** than being cited in the output.
- **Citations influence credibility** in ways rankings no longer can
- When you’re **cited across multiple reputable sources** / Ai engines, it gives you visibility and trust.



WHERE AI GETS ITS FACTS



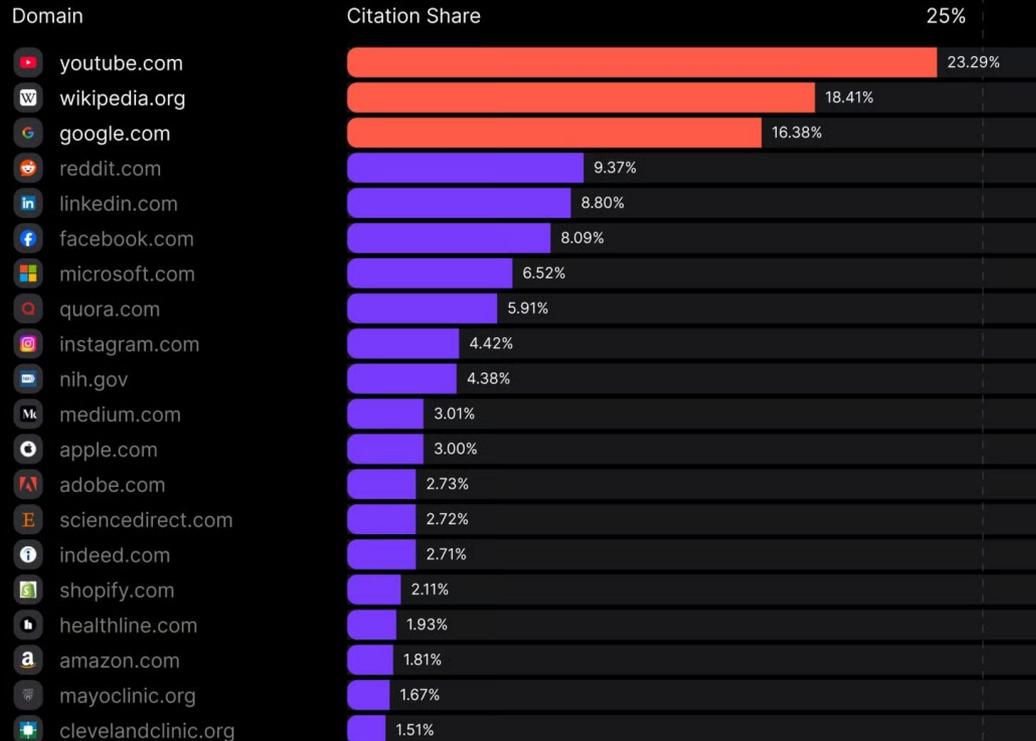
These are the top domains cited by LLMs like ChatGPT and Perplexity

Based on a Semrush study of 150,000 citations conducted in June 2025. Source: Semrush



Top Domains Cited In AI Overviews

Based on Surfer's analysis of 46M citations
across 36M AI Overviews generated
between March 1 and August 31, 2025.

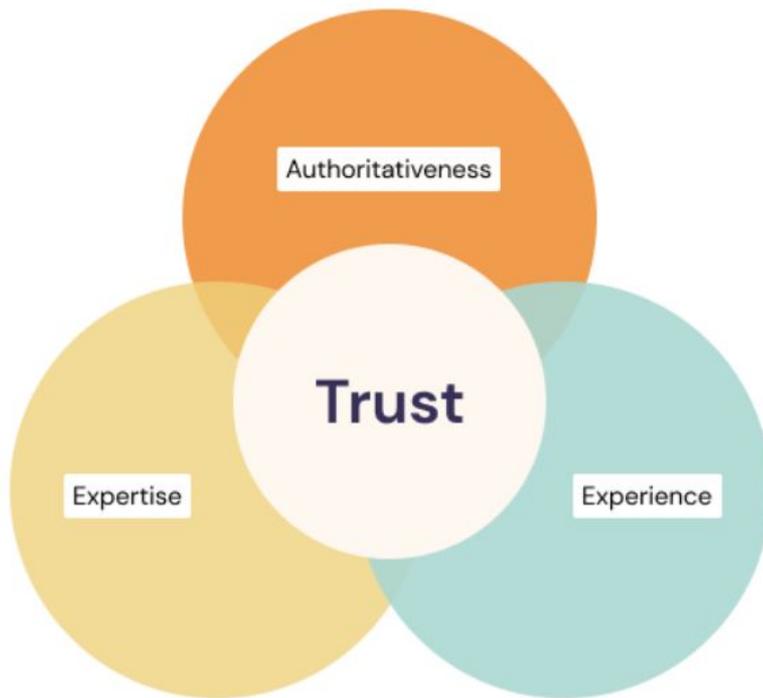


How to adapt to the new AI landscape

To increase the chances of your business being featured with a website link, it's crucial to optimize across platforms.

- **Optimize your GBP:** Keep your Google Business Profile complete and up-to-date. Ensure your hours, address, and photos are accurate and that you are actively responding to reviews.
- **Create high-quality content:** Produce informative, well-structured content on your website that directly answers common customer questions and demonstrates your expertise in your industry.
- **Build local authority:** Get listed and linked on community-based websites, local news, and review platforms. Sponsoring local events can also help demonstrate local authority.
- **Maintain consistency:** Ensure your business information (Name, Address, Phone number) is consistent across all online directories and platforms. 

2. What Ai Search Is Looking For



E-E-A-T Is More Important Than Ever in Ai Search

- Ai favors sources with strong **trust** / EEAT signals
- It's now **NO option not to show actual real world experience**, and verifiable expertise in your online marketing.



Do A Search Visibility Scan With Our AIVE Engine

Steps 1-3 today



AI Search Visibility Engine (AIVE)

By Trevor Mauch 

✓ Using the creator's recommended model: GPT-5

Discover exactly what's holding you back from showing up in Google AI Overviews, Maps, and ChatGPT. It audits every visibility signal — from Google Business Profile to citations, website trust, and online authority — and gives you a step-by-step action plan to fix it. By Carrot.com

 Run a full visibility audit for my business.

 Analyze my website and show what AI might be...

 Check how my Google Business Profile can rank...

 Find Reddit threads where people are talking...



Two Ways To Do It...

customGPT



AI Search Visibility Engine (AIVE)

By Trevor Mauch 

✓ Using the creator's recommended model: GPT-5

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 Run a full visibility audit for my business.

 Analyze my website and show what AI might be...

 Check how my Google Business Profile can rank...

 Find Reddit threads where people are talking...

chatGPT prompts

ChatGPT Recommendation Gap Analysis: Use to increase AI search visibility

Role:

You are a Ruthless Local SEO Auditor & Competitor Analyst. Your job is to identify the real, measurable reasons why a provided business is not being recommended, and exactly what they need to fix to overtake their top competitors. You check citations, schema, mentions, reviews, and other critical local ranking signals. No fluff — only specific, verifiable actions.

Input:

Local Business Name: [insert business name]
Location: [insert city/state]
Primary Category: [insert primary category]
Homepage URL: [insert URL]

Task:

- Find 3–5 top local competitors in the same location and category.
- Check each competitor against the provided business for:
 - Citations:** Number & accuracy of listings across major sources (GMB, Yelp, BBB, Angi, Houzz, Yellow Pages, local directories).
 - Schema:** Presence & completeness of LocalBusiness schema, service schema, review markup, and NAP consistency.
 - Mentions & Backlinks:** Quantity/quality of local mentions (news sites, blogs, community pages) and backlink authority.
 - Reviews:** Volume, rating, recency, and response rate of Google & major platform reviews.

3. Clarifying Who You Are

Consistently everywhere

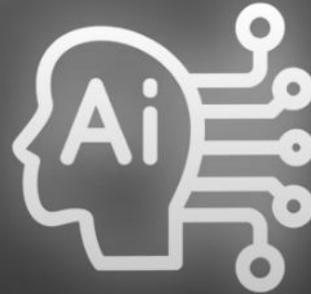
ONLINE
CONSISTENCY

+

CLARITY

=

TRUST



**“Your website is still
your most valuable
digital asset.**

... However, it now needs to be **understood** by
real users and **AI systems** scanning the web.”

Search Engine Land

What needs defined clearly and consistently?

- Business name
- Description
- Contact information
- Overall core identity (how you message your business, etc)
- Across every platform (your site, GBP, LinkedIn, Facebook, BBB, YouTube, etc).

These **DON'T** Match.

- ABC **house** buyers
- ABC Home Buyers
- ABC Home Buyers **of Eugene**

... Ai won't know these are the same companies

NAP in the footer of the site

[Reviews](#) [FAQ](#) [Blog](#)

Kind House Buyers is a company that buys houses in Tacoma. We specialize in buying houses fast for cash, but sometimes a cash offer isn't the best fit. We have other solutions to help home sellers beyond a typical cash sale. We are here to help. No realtors and no repairs necessary! You can sell your house as-is and close on the day of your choice.

Kind House Buyers
24718 52nd Ave E,
Graham, WA 98338
kindhousebuyers@gmail.com
(253) 352-3594



Schema

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [{
    "@type": "Question",
    "name": "Do I need a boating license in Youbou?",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "Yes. Youbou, like the rest of British Columbi
    }
  }],{
    "@type": "Question",
    "name": "Can I fish at Cowichan Lake?",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "Yes, fishing at Cowichan Lake is a popular pa
    }
  }],{
    "@type": "Question",
    "name": "Are there bears in Youbou?",
    "acceptedAnswer": {
      "@type": "Answer",
```

Day 1 Action Steps:

1. Set clear, consistent info about your business
2. Match your NAP across your site + citations
3. [Update social profiles](#) on your site (sameAs)
4. Update your GBP with additional categories, services, description, photos, reviews

2 Quick Reminders...

- **Upgrade to VIP:** Get recordings + day 4 VIP Q&A.
 - Just \$99 + FREE Month of your first month of Carrot
- **Activate Carrot:** Day 2 is about dialing in your website. Get your Carrot site launched today to get a jumpstart

Day 2 we're diving into...

- **Identifying the key website optimizations** you can make in under 90 mins to stand out in Ai search
- **Develop a content and trust plan** for your website