

CONCIERGE SETUP + ONGOING SEO SERVICES



Carrot's Concierge Setup (CSU) takes care of your website design and setup for you, creating a truly unique site personalized to your brand. It's ideal for real estate professionals with an established brand, client testimonials, and reviews that help showcase your unique story.

Initial Site Setup & Optimization

- Dedicated strategy calls to align your site to your business goals
- Customized high-performing Carrot site designed to stand out and highlight your experience
- Your logo, colors, and chosen font implemented throughout the site
- Special webpage sections added to meet your content needs
- Your local images added to the site
- Client testimonials and reviews/ratings highlighted throughout the site
- Your videos uploaded and placed in strategic places
- Keyword research for 5 markets of your choice
- Customized, SEO- & AI-optimized webcopy tailored to your business
- 10 location pages hyper-targeting your market
- Robust internal linking strategy to improve SEO
- SEO & content plan created for ongoing implementation

CSU Timeline

Approximate timeline based on your responsiveness and availability.

Kick Off Call

Get aligned on the goals and direction for your business and website.

Buildout Complete

We will incorporate your layout throughout your site and schedule you with the Copywriting Team.

Concierge Setup Complete!

All final performance checks and integrations completed. Your site is ready to perform!

1 Week

3 Weeks

4 Weeks

Mockup Approved

Final approval from you for the Personalization portion of your new site!

Copywriting Done

Final approval from you for the Content portion of your new site!

Ongoing SEO Services

Regular Core Page Optimizations

SEO isn't a "one and done" practice. To make sure you're always rocking your SEO, we regularly update your top keywords and pages, making sure they stay optimized.

Ongoing Location Page Optimizations

Location-specific pages require special SEO attention. We tweak the keywords and content regularly to help you always show up on top.

1 Monthly Blog Post

Adding fresh, authoritative, informative content to your website is a critical SEO practice. We help with this by publishing one unique, high-value blog post each month.

Dedicated Account Manager

You'll work with the same account manager so they can learn about you and your business in-depth. Forming that personal relationship makes sure your SEO and content are always on point and fully customized to you, your market, and your business goals.

Monthly Reports

Get a progress and results report once a month to see all the improvements you've achieved!

Price

Concierge Setup: \$3,300 one-time fee*

Ongoing SEO Services: \$599/month

*Additional fees may apply based on specific needs.