

# CONCIERGE SETUP + ONGOING SEO SERVICES



Carrot's Concierge Setup (CSU) takes care of your website design and setup for you, creating a truly unique site personalized to your brand. It's ideal for real estate professionals with an established brand, client testimonials, and reviews that help showcase your unique story.

## Initial Site Setup & Optimization

- Dedicated strategy calls to align your site to your business goals
- Customized high-performing Carrot site designed to stand out and highlight your experience
- Your logo, colors, and chosen font implemented throughout the site
- Special webpage sections added to meet your content needs
- Your local images added to the site
- Client testimonials and reviews/ratings highlighted throughout the site
- Your videos uploaded and placed in strategic places
- Keyword research for 5 markets of your choice
- Customized, SEO- & AI-optimized webcopy tailored to your business
- 10 location pages hyper-targeting your market
- Robust internal linking strategy to improve SEO
- SEO & content plan created for ongoing implementation

## CSU Timeline

*Approximate timeline based on your responsiveness and availability.*



# Ongoing SEO Services

## Regular Core Page Optimizations

SEO isn't a "one and done" practice. To make sure you're always rocking your SEO, we regularly update your top keywords and pages, making sure they stay optimized.

## Ongoing Location Page Optimizations

Location-specific pages require special SEO attention. We tweak the keywords and content regularly to help you always show up on top.

## 1 Monthly Blog Post

Adding fresh, authoritative, informative content to your website is a critical SEO practice. We help with this by publishing one unique, high-value blog post each month.

## Dedicated Account Manager

You'll work with the same account manager so they can learn about you and your business in-depth. Forming that personal relationship makes sure your SEO and content are always on point and fully customized to you, your market, and your business goals.

## Monthly Reports

Get a progress and results report once a month to see all the improvements you've achieved!

# Price

**Concierge Setup:** \$3,300 one-time fee\*

**Ongoing SEO Services:** \$599/month

*\*Additional fees may apply based on specific needs.*