

community

activities
artists
childcare
classes
events
general
groups
local news
lost+found
musicians
pets
politics
rideshare
volunteers

personals

strictly platonic

housing

apts / housing
housing swap
housing wanted
office / commercial
rooms wanted
sublets / temporary
vacation rentals



jobs

accounting+finance
admin / office
arch / engineering
art / media / design
biotech / science
business / mgmt
customer service
education
food / bev / hosp
general labor
government

FREE AD TEMPLATES:

7 FREE CRAIGSLIST AD TEMPLATES

Presented By: InvestorCarrot

Craigslist Marketing

You need leads.

Most real estate investors will either go to Google, Facebook, or Direct Mail to find their leads.

But many forget about another place that leads are hanging out and searching for answers...**Craigslist**.

Both buyers, tenants & sellers are on Craigslist looking for apartments, their next rental property, or how they can sell their house without an agent.

Two things are necessary for a successful Craigslist campaign.

- 1) Follow Craigslist rules (when to post, how often, what you can and **CANNOT** post, etc.)
- 2) Have ads that **convert leads**, that is, they come to your website to learn more.

The ad templates below are what some of our top performing investors use to **generate cash buyer, motivated seller and rent to own leads** on Craigslist.

How To Use Craigslist Ad Templates

Every Craigslist ad needs a few key details. As an example say you were looking to attract someone to rent a property.

You need:

- 1) A title
- 2) A location
- 3) Zip code
- 4) Description
- 5) Some other useful info

We will give you the title and description and let you fill in the rest for your specific market.

contact info

☒ CL mail relay (recommended) [?](#)

☐ show my real email address

☐ no replies to this email

email alex.zerbach@gmail.com

users can also contact me:

☐ by phone ☐ by text

phone number

extension

contact name

posting title

specific location

postal code

posting body

please enter phone numbers as contact info above, not in posting body below.

posting details

ft²

rent

☐ ok for others to contact you about other services, products or commercial interests

continue

Ad Template #1

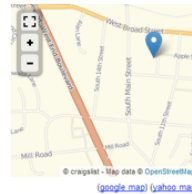
Seller Ad Template

Title:

Your Company Name !!!!!!! I'd like to make you a fair offer
(Market City, Another Market City, Another Market City,)

Description:

I buy houses.... I have been buying, selling, renting homes for
over ___ years.



If I can not help I will give you some ideas on what you can do

I have been involved in the community for over ___ years and I
started out helping people and it turned into a business.

Please feel free to call me at [YOUR PHONE HERE] or fill a form
out online at

www.YOURWEBSITEHERE.com

[YOUR NAME HERE]

Ad Template #1

Seller Ad Template #2

House been listed and has not sold? Tired of showing your house?



If you house has been listed and has not sold....

If you want to sell now.....

If you are tired of strangers walking through your house.....

Do you want a good price for your house?.....

[Company Name] buys houses..... I am looking for rent to own properties and have many waiting for a house.

If you answered yes to any of those questions please go to.....

[website url goes here]

fill out the form and I will be in touch with you

Ad Template #2

Cash Buyer Ad Template

Title:

[ENTER YOUR CITY] investment property deals

Description:

[YOURWEBSITEHERE].com

[ENTER THE CITIES YOU DO DEALS IN HERE]

Investment properties @ 30-60% ARV

We have both single family and multi-family properties for sale

Most properties less than \$100k!

Cosmetic fixer uppers and full rehabs in our list – we have them all!

See our available [ENTER YOUR LOCATION] wholesale deals at www.YOURWEBSITEHERE.com

Ad Template #2

Cash Buyer Ad Template #2

Cheap Distressed / fixer upper Houses in [YOUR LOCATION]

Hey, if you're a local real estate investor and are looking for deeply discounted properties, we would love

the opportunity to connect with you.

We've discovered a way to secure an endless supply of houses at pennies on the dollar in [YOUR LOCATION],

and would love to pass these deals along to you.

If you'd like to save countless hours and thousands in marketing costs, join our VIP Buyer's List.

Just reply with your best contact information (or go to our website here: www.YOURWEBSITEHERE.com)... and we look forward to talking soon.

Thanks.

[YOUR NAME HERE]

Ad Template #2

Cash Buyer Ad Template #3

Local Investor Buyer Seeking Local Wholesaler w/ Discounted Properties

Hey, if you're a local real estate wholesaler and have discounted properties available in the [YOUR LOCAL AREA],

we would love the opportunity to connect with you.

To learn more about the specific type of investment opportunities we're interested in, reply with your

contact information (name, email, website, etc) or just hit us up on our website (below). We look forward to talking soon.

Thanks.

[YOUR NAME HERE]

[www.YOURWEBSITE.com]

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Ad Template #3

Tenant Ad Template

Title:

Local Rent to Own Homes Available (see our available properties list)

Description:

If you'd love to get into a great house here in the [YOUR CITY NAME] but you just don't have the credit or down payment to qualify for a

loan from a bank... you may want to look into our local Rent To Own Program.

We have a steady stream of great Rent to Own Homes available.

See Our Current Rent To Own Properties Over On Our Website: www.YOURWEBSITE.com << copy and paste that into your web browser.

Or, just reply back to this listing and lets chat. We can send you our list of available rent to own properties

Over on our website we also have information about our local Rent to Own Program, what a "rent to own" is, and more.

www.YOURWEBSITE.com

I hope to chat with you soon!

Ad Template #3

Tenant Ad Template #2

Rent to Own- How does it work??? Cyndy Answers questions!! (Your Market Cities)



0BR apartment

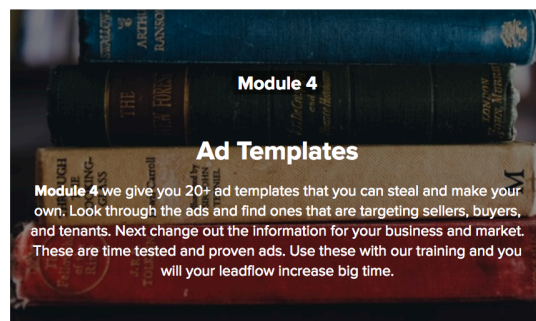
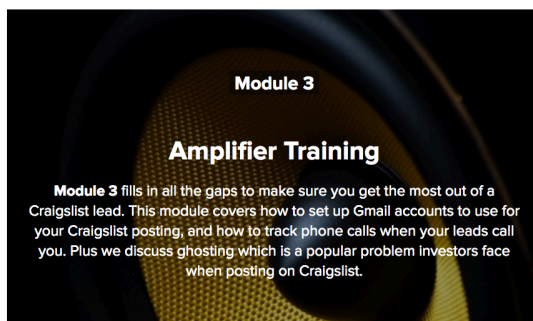
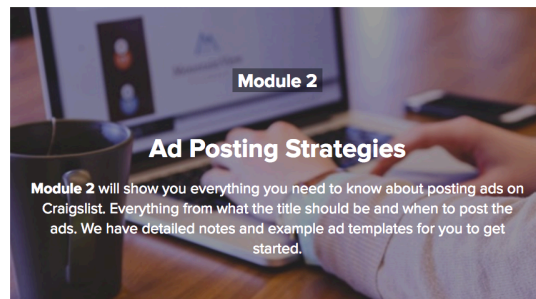
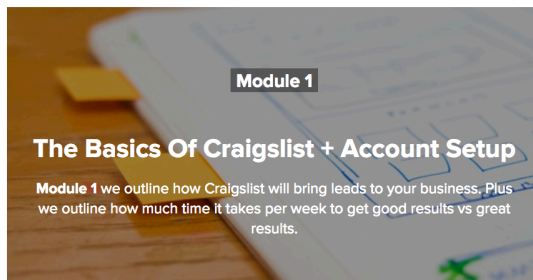
Rent to Own can be confusing..... A lot of questions....How does it work????

I can answer the questions on this brand new site....

So go to.....

[your website url goes here] and get the answers

Want The Full Training Where We Teach You How To Use Craigslist Marketing In Your Business?



Buy Carrot's Post 2 Profits Course Now

<http://oncarrot.com/get-p2p>