



THANK YOU SO MUCH FOR REQUESTING THIS CHECKLIST!

I created this list to help people prepare for what is one of the biggest business transactions of their lives. When you're ready to sell your home, I hope that you will allow me the opportunity to show you how I work differently from other agents & how I can make your home stand out!

I look forward to being a resource for you!



#1 GET A HOME INSPECTION

Be proactive & fix issues now, rather Give the walls some fresh paint, add

#2 MAKE SIMPLE UPDATES

than later. A home in good condition some new light fixtures, replace kitchen will attract more buyers, keep you on hardware, and place a few pretty plants the top of negotiations, and sell for or pictures. Little things go a long way

#3 DECLUTTER & DEPERSONALIZE

#4 PROVIDE HOME RECORDS

Clear off tables, counters, dressers, and Do you have documentation showing roof or desks. Organize closets & pantries (yes, window warranty, HVAC maintenance, or a buyers will look inside). Clean & bright room septic inspection? Buyers will feel the home

#5 OFFER A **HOME WARRANTY**

A home warranty provides buyers that extra peace of mind in case there are issues that arise during the first year of ownership.

MOST OF ALL - HIRE THE RIGHT AGENT!

Don't put the biggest investment of your entire life in the hands of just anyone. Go to a Real Estate Marketing Expert who's going to expose your home to the masses, and has knowledge, resources, and your best interest at heart.

I would love to help you anything Real Estate-related. I take my business very seriously. I make it my priority to be on the cutting edge of local market trends, technology, and innovation so that I can best-serve my clients & my community.

Please forward this PDF to anyone you know who might be thinking about buying or selling. Or better yet, tell them to contact me directly - I love referrals!



Alisha Collins

⚠ MIS