# GREATER PHOENIX APARTMENT OWNER'S NEWSLETTER

KASTEN LONG COMMERCIAL GROUP

**RE/MAX Commercial Investment** 

#### 1st Quarter 2008

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- ➤ Apartment Sales (January March 2008)
- ➤ Vacancy Rate up to 9.7%
- Possible Option for Distressed Properties (see page 3)
- > The Apartment Market

## KLCommercialGroup.com

formerly: PhxAptsForSale.com

Physical vacancy is up to 9.7% with no immediate remedy in-sight. The new Employer Sanctions Law probably has more effect on the lower rental rate properties while the multitude of unsold vacant homes being turned into affordable rentals has clearly created vacancy issues in the larger (151+ unit) properties. Of the Valley's 32 districts,16 reported 10% or greater. Apartment sales activity was minimal in the 1<sup>st</sup> quarter. The breakdown by number and age of the 34 individual sales is as follows: 6 (1990 to 2007); 13 (1980's) and 15 (older than 1980).

Buyers and buying activity will return when vacancy rates decrease and rents increase – but this will take possibly a year (maybe more). For distressed properties – see possible option on page 3.

**Kasten Long Commercial Group Update:** The Kasten Long Apartment Team has expanded its services. We still specialize in apartments, but we now offer office, investment, retail and land brokerage services. See our new web site for details.

## **Vacancy Climbs to 9.7%**

At the end of the 1<sup>st</sup> quarter of 2008 the vacancy rate for all-size, existing (>6 mo.'s) multifamily units increased from 8.5% in the 4<sup>th</sup> quarter to 9.7%. Of the 327,461 total multifamily units, there were 31,900 reported as vacant.

# of Units	2007 4th Qtr.	2008 1st Qtr		
2 - 24	2%	3%		
25 - 50	4%	8%		
51 - 75	6%	8%		
76 - 99	6%	7%		
100 - 150	8%	8%		
151 - 200	8%	9%		
200+	9%	11%		
Average	8.5%	9.7%		

The highest vacancy rates were reported in Gilbert (16%), Central West Phoenix (15%), Maryvale (13%) and 12% for Christown and the Western Suburbs. All other districts reported between 7% and 11%. As has been the case for the past year, the larger complexes (151- 200+) reported the highest vacancies.

There were 1,466 apartment permits issued in the 1st quarter. This was led by two projects in the Western Suburbs totaling 775 units, one in Deer Valley (271 units), and one in Sun City (276 units). Completions in the 1<sup>st</sup> quarter totaled 776 units and included 150 units in Sunnyslope, 251 units in Glendale and 196 units in Gilbert.

#### Multifamily Data - Greater Phoenix Area

Year	Permits	Absorp.	Vacancy
1999	8,241	5,017	6%
2000	8,009	6,225	7%
2001	7,201	1,525	8%
2002	5,351	4,273	9%
2003	4,836	3,702	9.6%
2004	4,997	9,230	7.9%
2005	3,250	4,756	5.0%
2006	3,922	(4,653)	5.3%
2007	6,675	(5,846)	8.5%
2008(1)	1,466	(2,962)	9.7%

After posting a 2.1% rental rate gain in 2007, the 1<sup>st</sup> quarter had a drop of 0.9%.

Vacancy rates for each of the Valley's 32 subdistricts (with map), plus a list of new construction projects are posted under "Market Data" on www.KLCommercialGroup.com

Data Source for Vacancy and Demographics:

- Phoenix Metropolitan Housing Study, AZ R.E. Center Arizona State University's Polytechnic Campus

ADDRESS	UNITS	SOLD PRICE	SALE DATE	GSI	GRM	COMMENTS
CITY "NAME"	SIZE (SF)	PRICE / SF	YEAR BLT.	PRICE / UNIT	CAP	
17030 N 49 <sup>th</sup> St	412	\$59,897,000	1/14/2008	\$5,007,867	12.0	144 1/1, 196 2/2, 72 3/2
Scotts, 'Pillar at Desert View'	424,368	\$141.14	1996	\$145,381	5.5	
6610 N 93 <sup>rd</sup> Ave Glendale, 'Pillar at Westgate'	251 251,426	\$46,435,000 \$184.69	2/7/2008 2007	\$185,000		123 1/1, 70 2/1, 44 2/2, 14 2/2.5 30% occupied, fka Alexan Westgate
7353 E University Dr	308	\$31,500,000	2/15/2008	\$3,247,824	10.0	144 1/1, 48 2/1, 100 2/2, 16 3/2
Mesa, 'Sun Valley Ranch'	262,700	\$119.91	2001	\$102,273	5.7	
7400 W Arrowhead Clbhs Dr	248	\$25,000,000	1/29/2008	\$2,602,920	9.6	82 1/1, 166 2/2
Gldl, 'Pavilions at Arrowhd'	259,036	\$96.51	1997	\$100,806	6.3	85% occupied
20707 N 67 <sup>th</sup> Ave	136	\$17,312,500	2/22/2008	\$1,548,984	11.2	44 1/1, 80 2/2, 12 3/2
Gldl, 'Strayhorse at Arrowhd'	126,128	\$137.26	1998	\$127,298	5.6	
3045 N 67 <sup>th</sup> Ave	264	\$15,850,000	2/27/2008	\$2,024,722	7.8	120 1/1, 72 2/1, 72 2/2
Phoenix, 'Quail Point'	196,032	\$80.85	1988	\$60,038	6.5	
333 E Van Buren St Avondale, 'Mountain View'	150 88,396	\$10,012,000 \$113.26	2/15/2008 1984	\$66,747	6.5	18 st, 68 1/1, 40 2/1, 24 2/2
21220 N 23 <sup>rd</sup> Ave	96	\$9,600,000	2/28/2008	\$979,200	9.8	96 2/2
Phx, 'Villas at Lone Cactus'	102,240	\$93.60	2004	\$100,000	5.6	
1325 W Guadalupe Rd	120	\$9,250,000	1/29/2008	\$1,094,877	9.8	18 1/1, 102 2/2
Mesa, 'Dobson Springs'	101,600	\$91.04	1980	\$77,083	6.0	65% occupied
1025-1049 N 48 <sup>th</sup> St Phx, 'Papago Gardens'	104 87,400	\$6,750,000 \$77.23	1/31/2008 1986	\$64,904		12 1/1, 92 2/2 Affordable living
5701 N 67 <sup>th</sup> Ave	98	\$4,830,000	1/31/2008	\$887,748	5.6	30 1/1, 41 2/1, 21 3/2, 6 4/2
Gldl, 'Maridale Villa'	83,342	\$57.95	1974	\$49,286	7.3	87% occupied
5104 E Thomas Rd Phx, 'Villas Tomas'	66 22,412	\$4,300,000 \$191.86	1/28/2008 1973	\$64,152		
2641 W Butler Dr	76	\$3,875,000	2/11/2008	\$575,580	7.4	15 st, 15 1/1, 1 2/1, 45 2/2
Phx, 'Desert Sun'	60,830	\$63.70	1972	\$50,987	7.9	72% occupied
1207 N 48 <sup>th</sup> St Phx, 'Santorini'	60 41,720	\$3,695,120 \$88.57	1/31/2008 1984	\$61,585	6.5	32 1/1, 28 2/1
5712 N 67 <sup>th</sup> Ave	70	\$3,412,500	2/15/2008	\$493,200	6.9	44 1/1, 26 2/2
Gldl, 'La Mesa Village'	49,800	\$68.52	1985	\$48,750	7.1	70% occupied
1133 W 5 <sup>th</sup> St	44	\$2,900,000	3/17/2008	\$389,664	9.0	44 2/2
Tempe, 'Palm Terrace'	39,600	\$73.23	1973	\$65,909	5.5	80% occupied
3658 N 5 <sup>th</sup> Ave	26	\$2,150,000	2/28/2008	\$227,340	5.9	10 1/1, 4 2/1, 12 2/2
Phx, 'Park Royal'	23,980	\$89.66	1959	\$82,692	5.6	\$50K credit from seller to buyer
825 N 2 <sup>nd</sup> Ave Phx, 'Hilton'	34 18,078	\$1,988,000 \$109.97	1/9/2008 1954/1962	\$58,471		Also includes 840 N 1 <sup>st</sup> Ave
2216 E Eugie Terrace	25	\$1,851,800	2/6/2008	\$195,300	10.1	6 1/1, 16 2/1 Kasten Long Commercial Group sale
Phx, 'Eugie Terrace'	17,823	\$103.90	1984	\$74,072	5.9	
43 N Harris Dr	48	\$1,850,000	1/7/2008	\$167,500	11.0	30 st, 18 1/1
Mesa, 'Dynamic'	16,950	\$109.14	1987	\$38,542	5.0	41% occupied
1026 E Spence Ave	38	\$1,735,000	2/4/2008	\$266,580	6.5	35 1/1, 3 2/1
Tempe, 'Continental'	23,100	\$75.11	1970	\$45,658	5.8	Master-metered
4242-4250 N 25 <sup>th</sup> St Phx, 'Glenrosa Gardens'	22 23,700	\$1,710,000 \$72.15	1/4/2008 1963	\$77,727	6.0	11 1/1, 1 2/1, 10 2/2
1241 E Medlock Dr	15	\$1,605,000	2/29/2008	\$153,000	10.5	4 1/1, 8 2/2, 3 3/2
Phx, 'Villa Marbrisa'	15,700	\$102.23	1962	\$107,000	5.9	
4401-4407 N 36 <sup>th</sup> St	16	\$1,500,000	3/13/2008	\$138,000	10.9	2 1/1, 14 2/2
Phoenix	12,606	\$118.99	1959	\$93,750	5.0	Part of 5 property assemblage
3009 N 36 <sup>th</sup> St	26	\$1,450,000	1/9/2008	\$179,400	8.1	6 st, 12 1/1, 8 2/1
Phx, 'Melbourne'	16,912	\$85.74	1964	\$55,769	5.5	Kasten Long Commercial Group sale
837 E Montecito Ave	28	\$1,440,000	1/4/2008	\$191,128	8.3	12 1/1, 16 2/2
Phx, 'Los Jardines'	20,392	\$70.62	1981	\$51,429	5.8	20% occupied, seller financing
3325 E Pinchot Ave Phx, 'Pecan Tree'	26 15,790	\$1,300,000 \$82.33	1/9/2008 1983	\$50,000		14 1/1, 12 2/1

CAP GSI Cap Rate (NOI / Sales Price) Gross Scheduled Annual Income (Assumes 0% vacancy)

GRM

Gross Rent Multiplier (Sales Price / GSI)
Net Operating Income (Total income less vacancy and expenses) NOI

Table compiled by: **Kasten Long Commercial Group** RE/MAX Commercial Investment Data source: COSTAR, MLS, Pierce-Eislen and personal knowledge. All information is believed to be accurate but is not guaranteed.

ADDRESS	UNITS	SOLD PRICE	SALE DATE	GSI	GRM	COMMENTS
CITY "NAME"	SIZE (SF)	PRICE / SF	YEAR BLT.	PRICE / UNIT	CAP	
45 N Lyn Rae Dr	17	\$953.500	1/4/2008	\$108,120	8.8	9 1/1, 8 2/1
Mesa, 'L & S'	11,010	\$86.60	1968	\$56,088	6.8	
1736 E Brill St	18	\$860,000	3/31/2008	\$100,800	9.4	12 1/1, 6 2/1
Phx, 'Brill Square'	8,856	\$97.11	1983	\$47,778	6.5	
240 E Ruth Ave	14	\$800,000	3/31/2008	\$89,616	8.9	4 1/1, 10 2/1
Phx, 'Angel'	8,210	\$97.44	1983	\$57,143	6.1	
47-57 N Horne St Mesa, 'Lowe'	10 7,800	\$577,500 \$74.04	3/5/2008 1961	\$57,750		10 1/1
602 S 17 <sup>th</sup> Ave Phoenix	17 5,120	\$350,000 \$68.36	3/28/2008 1947	\$20,588		17 st
1533 W Denton Ln	7	\$330,000	3/14/2008	\$52,500	8.7	7 2/1
Phoenix	5,844	\$56.47	1980	\$47,143	6.7	Kasten Long Commercial Group sale

#### **An Option for Distressed Property Owners**

We're not pushing this, but we have talked to a number of owners that have high vacancy issues and strong negative cash flow. In many cases, these properties are owned by individuals that live out-of-state. When owner funds are scarce, properties often go into a downward spiral.

Our Group works with several local owner/managers with their own staff of personnel that are excellent at repositioning apartments. These are good folks with plenty of quality references. On some properties, these owner/managers have taken over all aspects of the property, including the responsibility for paying the underlying mortgage payments and supporting not only the negative cash flow but adding significant monies to upgrade the property. In return, they ask for a portion of the future sale price after the property has been repositioned and rent stabilized. For owners that continue to pay out money monthly – this has been a life-saver.

If this might be of interest – please let me know.

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## **The Apartment Market**

Vacancy rates continue to increase, now at 9.7% compared to 8.5% last quarter AND there are many fewer buyers than previous years – and most seek real cash flow or "value added" opportunities. Only 34 individual apartment transactions were reported in the 1st quarter. The overall Arizona economy is still strong and we expect buyers to return when vacancies drop and apartment values start rising. Vacancies will decrease when 1. The effect of the Employer Sanctions Law is absorbed, 2. The local housing market is stabilized, and 3. The overall U.S economy strengthens.

The Employer Sanctions Law has driven undocumented workers out of the State, many going to surrounding states without such laws. This not only decreases the number of possible tenants, but has significantly hurt the various businesses and economy that support these folks. The long-term effect of this new law is still uncertain.

Many of the vacant homes that have been unable to be sold in the current housing market have been turned into rentals. The larger apartment communities, typically with higher rents, have been hit the hardest. Homes can accommodate more occupants and, on a price/sf basis, rents are similar or less. Of the homes sold this year, 54% were vacant and 38% of the active listings are vacant. There are currently \$53,000+ homes for sale on the Arizona Multiple Listing Service for Maricopa County. This is about twice the normal inventory. Based on the intense home buying in 2005 and 2006, it is likely that at least another 50,000 investor purchased homes are waiting to come onto the market. That's a two year's supply at the current sales rate.

**The slackened U.S. economy** has caused many individuals, and possibly some companies, from relocating to Arizona. We will still have a strong in-migration, but some estimate that it will be 30% less that projected. As the Country's economy improves – so will the relentless population explosion into Arizona.

Jim Kasten, CCIM

#### KASTEN LONG COMMERCIAL GROUP – APARTMENT ACTIVITY

#### **APARTMENTS "FOR SALE"**

50 units, 2339 W Northern, Phx List: \$3.4M 44 units, 1626 W Desert Cove, Phx List: \$2.695M 34 units, 5725 N 8<sup>th</sup> Pl, Phx List: \$2.495M 21 units, 5502 W Palmaire Ave, Glndl, List: \$1.180M 18 units, 4207-4213 N 9th St, Phx List: \$875K 16 units, 1804 W Tuckey, Phx List: \$1.084M 16 units, 312 E Hatcher, Phx List: \$960K 16 units, 1814 W Vogel, Phx List: \$949K 14 units, 4822 E Holly St, Phx List: \$850K 14 units, 7108 N 80<sup>th</sup> Ave, Glendale List: \$645K 13 units, 498 N Arizona Ave, Chandler List: \$550K 12 units, 605 W Pierson St, Phoenix List: \$749.5K 12 units, 2948-3008 N 38th St, Phx List: \$595K 10 units, 44 N May, Mesa List: \$488.8K 9 units, 2414-2416 W Coolidge, Phoenix List: \$525K 8 units, 3205 E Earll Dr, Phoenix List: \$599K 6 units, 7561 N 27<sup>th</sup> Ave, Phoenix List: \$450K 4 units, 2249 W Vista, Phx List: \$295K 3 units, 4419 N 27<sup>th</sup> Ave #1,4,32, Phx List: \$499K

#### OTHER PROPERTIES "FOR SALE"

Retail Bldg + Land

2729 E Ind Schl Rd, Phx List \$975,000

Office

2924 N 24<sup>th</sup> Ave, Phx List: \$869,000

Land

1537 W Denton Ln, Phx List: \$249,900

**Single Family Residences** 

1537 W Denton Ln, Phx List: \$249,900 1202 E Palm Ln, Phx List: \$348,500 4419 E Chaparosa Wy, C. Crk List: \$305K 4419 N 27<sup>th</sup> St, condo Phx List: \$179,900

#### 1st Quarter 2008 CLOSINGS

26 units, 3006 N 36<sup>th</sup> St, Phx \$1.45M 25 units, 2216 E Eugie Terr, Phx \$1.851M 7 units, 1533 W Denton Ln, Phx \$330K Office, 4109 N 12<sup>th</sup> St, Phx \$1.515M

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