

# **GREATER PHOENIX**

## **APARTMENT OWNER'S NEWSLETTER**

4th QTR 2017

The KASTEN LONG COMMERCIAL GROUP (KLCG) has focused on apartment brokerage and research in metro Phoenix since 1998. Our agents have brokered more than 1,000 communities with gross sales more than 1 billion dollars. The market research includes: weekly updates on apartment sales, in-depth quarterly apartment newsletters, tracking vacancy/rental rates/concessions by each submarket, and compiling updated data on all current, planned and prospective new apartment construction. Our knowledge, negotiating/escrow expertise and "client first" dedication equates to the best service possible for all apartment owners and buyers.

### **KLCG Partnership with the AMA**

As part of our partnership with the **Arizona Multihousing Association** (AMA), KLCG-AMA and the East Valley Partnership (EVP) will have our first 2018 event on January 31, at the Mesa Arts Center in downtown Mesa. The event "Where to Invest and When to Sell" will highlight the possibility of the PHX East Valley becoming the fastest growing area in the US, the five areas to have the strongest employment growth (JOBS), and where the current and planned Light Rail offers significant investment opportunities across the Valley. Our events are open to everyone. For more information please contact Jim Kasten, CCIM (jim@KLCommercialGroup.com, 602 677 0655). See also: www.KLCG-AMA.com.

### 41,316 Units in New Apt. Const. Pipeline

There were 6,543 units completed in 2017 in 29 projects. This was 760 units and 4 projects less than projected, due mostly to labor shortages. The forecast for 2018 is 9,221 units in 42 projects. Currently there are 17,089 units under construction in 65 projects, 11,525 units planned and 12,702 units prospective. Specific details are available upon request. Site availability, tougher financing requirements plus increasing land and labor costs are keeping new construction at a sustainable level.

### **Occupancy/Rents Strong But Leveling**

At mid-year, occupancy started dropping slightly for all class properties from a high of over 95% earlier in the year. The drop leveled off over the past few months with a net decline of about a half percent. Over the past three years, rental rates for "A", "B" and "C" class properties have increased 19%, 22%, and 24% respectively. This increase has been steady except, over the past three months, rental rates have leveled off or slightly decreased. With the continued new apartment construction, we expect added concessions and a down-tick in occupancy and possibly rental rates in areas with a concentration of new construction.

#### KASTEN LONG COMMERCIAL GROUP

- An independent, locally-owned, commercial brokerage - since 1998.
- Experienced professional specialists with a strong "Client First" dedication.
- SERVICES: Apartments and land brokerage -- office, retail & industrial brokerage and leasing.

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#### **Greater Phoenix Multifamily Data**

| Year | Const. | Vacancy |
|------|--------|---------|
| 2008 | 7,037  | 10.8%   |
| 2009 | 9,315  | 14.2%   |
| 2010 | 2,593  | 10.3%   |
| 2011 | 614    | 9.7%    |
| 2012 | 1,372  | 8.3%    |
| 2013 | 3,655  | 7.3%    |
| 2014 | 4,820  | 6.1%    |
| 2015 | 5,089  | 5.7%    |
| 2016 | 8,024  | 5.8%    |
| 2017 | 6,543  | 5.4%    |

Data Sources: Yardi Matrix, CoStar, Vizda

#### On a weekly basis via e-mail we offer:

- 1. Recent Apartment sales
- 2. Metro Phoenix News
- All apartments currently being marketed for sale – principals only New - Interactive Map Available

If interested and you're not already on our distribution list, just let us know.

## **Greater Phoenix Apartment Sales**

| ADDRESS<br>CITY, 'NAME'                                      | UNITS<br>SIZE (SF) | SOLD PRICE<br>PRICE / SF  | SALE DATE<br>YEAR BLT. | GSI<br>PRICE / UNIT | GRM<br>CAP | COMMENTS  |
|--|--------------------|---------------------------|------------------------|---------------------|------------|---|
| 1849 S Power Rd<br>Mesa, 'Lakeview Superstition'             | 676<br>680,718     | \$101,000,000<br>\$148.37 | 11/09/2017<br>1998     | \$149,408           | 5.03       | 180 1/1, 332 2/2, 42 2/2.5, 122 3/2                               |
| 1601 E Highland Ave<br>Phoenix, 'The Highland'               | 350<br>469,456     | \$75,250,000<br>\$160.29  | 10/23/2017<br>1998     | \$215,00            |            | 132 1/1, 208 2/2, 10 3/3<br>Flip 12/14 \$57,000,000               |
| 700 N Coronado St<br>Chandler, 'Coronado Crossing'           | 320<br>307,055     | \$57,750,000<br>\$188.08  | 12/21/2017<br>1998     | \$180,469           |            | 112 1/1, 160 2/2, 48 3/2  |
| 801 N Federal St<br>Chandler, 'Pinnacle Terrace'             | 300<br>277,368     | \$56,000,000<br>\$201.90  | 12/20/2017<br>1998     | \$186,667           |            | 132 1/1, 140 2/2, 28 3/2  |
| 601 W Fillmore St<br>Phoenix, 'Pure Fillmore'                | 230<br>354,800     | \$55,950,000<br>\$157.69  | 11/29/2017<br>2016     | \$243,261           | 5.00       | 147 1/1, 83 2/2   |
| 1031 S Stewart<br>Mesa, 'Indian Springs Village'             | 460<br>\$376,408   | \$49,000,000<br>\$130.18  | 11/6/2017<br>1980      | \$106,522           | 4.9        | 240 1/1, 80 2/1, 36 3/2<br>Flip 7/2015 \$29,800,000               |
| 1891 N Litchfield Rd<br>Goodyear, 'Palm Valley'              | 264<br>276,178     | \$41,000,000<br>\$148.45  | 12/20/2017<br>1997     | \$155,503           |            | 96 1/1, 120 2/2, 48 3/2<br>Flip 07/15 \$27,200,000                |
| 4221 E Ray Rd<br>Phx, 'Mountain Park Ranch'                  | 240<br>230,560     | \$40,400,000<br>\$175.23  | 11/16/2017<br>1994     | \$168,333           | 4.6        | 72 1/1, 119 2/2, 49 3/2<br>1031 Exchange                          |
| 1311 W Baseline Rd<br>Tempe, 'Mission Springs                | 306<br>216,200     | \$33,800,000<br>\$156.34  | 11/28/2017<br>1987     | \$110,458           | 5.5        | 152 1/1, 154 2/2  |
| 15645 N 35 <sup>th</sup> Ave<br>Phx, 'The Grove Deer Valley' | 208<br>174,432     | \$25,000,000<br>\$143.32  | 12/08/2017<br>1996     | \$120,192           | 4.5        | 96 1/1, 8 2/1, 96 2/2, 8 3/2<br>1031 Exchange, Flip 4/16 \$18,720 |
| 5631 W Colter St<br>Gdale, 'Arroyo Vista Apts'               | 304<br>264,064     | \$25,000,000<br>\$94.67   | 11/15/2017<br>1984     | \$82,237            | 5.8        | 72 1/1, 208 2/2, 24 3/2   |
| 8102 N 19 <sup>th</sup> Dr<br>Phx, 'Phoenix on the Rail'     | 488<br>246,420     | \$24,700,000<br>\$100.24  | 10/12/2017<br>1979     | \$50,615            | 5.5        | St. 168, 246 1/1, 74 2/1  |
| 4045 W Bell Rd<br>Phx, 'Villas on Bell'                      | 168<br>173,580     | \$24,650,000<br>\$142.01  | 12/4/2017<br>2002      | \$146,726           |            | 24 1/1, 128 2/2, 16 3/2   |
| 5220 W Norther Ave<br>Glendale, 'Solano Village'             | 260<br>185,504     | \$24,000,000<br>\$129.38  | 10/31/2017<br>1979     | \$92,308            | 5.9        | St. 40, 152 1/1, 8 2/2<br>Flip 3/2016 \$15,350,000                |
| 3330 W Greenway Rd<br>Phx, Oakridge Apartments'              | 282<br>194,454     | \$23,970,000<br>\$123.27  | 10/23/2017<br>1984     | \$85,000            | 5.1        | St. 30, 172 1/1, 24 2/1, 56 2/2                                   |
| 20245 N 32 <sup>nd</sup> St<br>Phoenix, 'Bayside'            | 176<br>147,296     | \$23,900,000<br>\$162.26  | 12/01/2017<br>1999     | \$135,795           |            | 64 1/1, 48 2/1, 64 2/2  |
| 3333 W Dunlap Ave<br>Phoenix, 'Dunlap Falls'                 | 288<br>245,280     | \$22,600,000<br>\$92.14   | 10/24/2017<br>1973     | \$78,472            | 6.25       | 240 2/1, 48 3/2<br>1031 Exchange, Flip 07/15 \$8,154,000          |
| 1825 N Stapley Dr<br>Mesa, 'Mesa Royale'                     | 152<br>116,940     | \$21,750,000<br>\$185.99  | 12/28/2017<br>1985     | \$143,092           |            | St. 20, 64 1/1, 33 2/1, 28 2/2, 7 3/2                             |
| 2928 E Osborn Rd<br>Phx, 'The Grove at Biltmore'             | 302<br>266,564     | \$21,250,000<br>\$79.72   | 10/31/2017<br>1971     | \$70,364            |            | St. 22, 103 1/1, 32 2/1, 145 2/2                                  |
| 3330 S Gilbert Rd<br>Chandler, 'Santana Ridge'               | 109<br>100,000     | \$21,200,000<br>\$212.00  | 12/01/2017<br>2015     | \$194,495           |            | 82 2/2, 27 3/2  |
| 2045 E Broadway Rd<br>Tempe, 'Tempe Vista'                   | 186<br>156,280     | \$20,500,000<br>\$131.17  | 10/02/2017<br>1972     | \$110,215           | 6.14       | 48 1/1, 106 2/1, 32 2/2   |
| 7611 S 36 <sup>th</sup> St<br>Phoenix, 'The Montana'         | 134<br>154,895     | \$20,000,000<br>\$129.12  | 12/12/2017<br>1998     | \$149,254           |            | 40 1/1, 81 2/2, 13 3/2<br>Flip 09/15 \$14,050,000                 |
| 1212 E Bethany Home Rd<br>Phoenix, 'Vertu'                   | 150<br>129,663     | \$19,575,000<br>150.97    | 10/17/2017<br>1971     | \$76,465            | 5.3        | St. 6, 76 1/1, 67 2/2, 1 3/2                                      |
| 1303 W Juniper Ave<br>Gilbert, 'Vintage Luxury Apts'         | 107<br>130,000     | \$18,550,000<br>\$142.69  | 12/31/2017<br>2000     | \$173,364           | 4.7        | St. 7, 20 1/1, 40 2/2, 40 3/2<br>Flip 10/15 \$14,250,000          |
| 6917 N 71 <sup>st</sup> Ave<br>Gdale, 'Desert Eagle Estates' | 196<br>210,000     | \$18,100,000<br>\$86.19   | 11/14/2017<br>2006     | \$92,347            |            | 16 1/1, 60 2/2, 56 3/2, 40 3/2.5                                  |

CAP Cap Rate (NOI / Sales Price)
GSI Gross Scheduled Annual Income (Assumes 0% vacancy)
GRM Gross Rent Multiplier (Sales Price / GSI)

NOI

Net Operating Income (Total income less vacancy and expenses)

Table compiled by: **Kasten Long Commercial Group**Data source: Costar, YARDI, ARMLS, BREW, VIZZDA and personal knowledge. All information is believed to be accurate but is not guaranteed.

| ADDRESS<br>CITY, 'NAME'   | UNITS<br>SIZE (SF) | SOLD PRICE<br>PRICE / SF | SALE DATE<br>YEAR BLT. | GSI<br>PRICE / UNIT | GRM<br>CAP      | COMMENTS  |
|---|--------------------|--------------------------|------------------------|---------------------|-----------------|---|
| 65 E Olive Ave<br>Gilbert, 'Olive East"                             | 120<br>111,840     | \$17,100,000<br>\$152.90 | 11/03/2017<br>1984     | \$142,500           | 5               | 18 1/1, 102 2/2<br>1031 Exchange, Flip 6/2015 \$12,050,000    |
| 1350 E Northern Ave<br>Phx, 'La Mirada Apartments'                  | 300<br>233,640     | \$15,000,000<br>\$64.20  | 12/22/2017<br>1973     | \$50,000            |                 | 72 1/1, 108 2/1, 72 2/2, 48 3/2                               |
| 7021 W McDowell Rd<br>Phx, 'Ventana Palms Apt'                      | 160<br>145,854     | \$14,250,000<br>\$97.70  | 12/08/2017<br>1989     | \$89,063            | 6               | 52 1/1, 108 2/2<br>Flip 8/2015 \$14,250,000                   |
| 3851 N 28 <sup>th</sup> St<br>Phoenix, 'Avalon Apts'                | 117<br>96,750      | \$13,700,000<br>\$141.60 | 12/27/2017<br>1973     | \$117,094           |                 | 81 1/1,36 2/2<br>Flip 12/2015 \$13,700,000                    |
| 4140-4141 W McDowell Rd<br>Phoenix, 'Desert Wind'                   | 216<br>136,976     | \$13,400,000<br>\$97.83  | 11/21/2017<br>1987     | \$62,037            |                 | 128 1/1, 56 2/1, 32 2/2                                       |
| 15010 N 59 <sup>th</sup> Ave<br>Glendale, 'Country Gables'          | 139<br>85,350      | \$12,300,000<br>\$144.11 | 11/30/2017<br>1984     | \$88,489            |                 | 96 1/1, 43 2/2  |
| 2322 W Thomas Rd<br>Phx, 'Courtyard at Encanto'                     | 160<br>82,450      | \$8,800,000<br>\$106.73  | 10/17/2017<br>1979     | \$55,000            | 5.56            | St. 50, 110 1/1   |
| 948 E Devonshire Ave<br>Phx, 'Apex off 7 <sup>th</sup> St'          | 104<br>70,000      | \$8,750,000<br>\$125.00  | 11/21/2017<br>1980     | \$84,135            |                 | 96 1/1, 8 2/2   |
| 3101 N 32 <sup>nd</sup> St<br>Phx, 'Arcadia Gardens Apts'           | 76<br>43,830       | \$8,475,000<br>\$193.36  | 11/21/2017<br>1969     | \$111,513           |                 | St. 28, 34 1/1, 14 2/1  |
| 454 W Brown Rd<br>Mesa, '454 West Apartments'                       | 80<br>80,000       | \$7,000,000<br>\$87.50   | 10/25/2017<br>1972     | \$87,500            |                 | 80 2/2  |
| 6625 N 15 <sup>th</sup> Ave<br>Phoenix, 'The Addison'               | 62,082             | \$7,000,000<br>\$112.75  | 12/19/2017<br>1969     | \$102,941           |                 | Flip 10/2015 \$2,475,000                                      |
| 36-150 E Vaughn Ave<br>Gilbert, 'Tides at Downtown'                 | 38<br>41,274       | \$6,764,100<br>\$163.88  | 10/19/2017<br>2005     | \$178,003           |                 |   |
| 4232 N 32 <sup>nd</sup> St<br>Phx, 'The Markley on 32 <sup>nd</sup> | 27<br>26,040       | \$4,700,000<br>\$180.49  | 10/10/2017<br>1964     | \$174,074           | 6               | 14 1/1, 12 2/2, 1 2/3<br>1031 Exchange                        |
| 1545 W Camelback Rd<br>Phoenix, 'Phoenician Villas'                 | 92<br>43,366       | \$4,500,000<br>\$103.77  | 12/18/2017<br>1967     | \$48,913            |                 | St. 44, 48 1/1<br>Flip 12/18 \$2,750,000                      |
| 17402 N 19 <sup>th</sup> Ave<br>Phoenix, 'Bell Villas 28'           | 28<br>33,880       | \$4,400,000<br>\$129.87  | 11/07/2017<br>2016     | \$157,143           | 6               | 14 2/1, 14 3/1<br>1031 Exchange                               |
| 654 S Stapley PI<br>Mesa, 'Stapley Place'                           | 46<br>36,644       | \$3,300,000<br>\$90.06   | 12/01/2017<br>1985     | \$71,739            | 5               | 46 2/2  |
| 6721 N 25 <sup>th</sup> Dr<br>Phx, 'Willshire Place Apts'           | 48<br>33,600       | \$3,050,000<br>\$90.77   | 11/27/2017<br>1983     | \$63,542            | 7.67            | 24 1/1, 24 2/1<br>Flip – 06/14 \$1,625,000                    |
| 1335 E Thomas Rd<br>Phoenix, 'Coronado Flats'                       | 26<br>21,215       | \$3,015,000<br>\$142.12  | 12/08/2017<br>1954     | \$115,962           | 6.01            | St. 1, 4 1/1, 20 2/1, 1 3/1.5<br>1031 Exchange                |
| 1010 N Stapley Dr<br>Mesa, 'Arcos De Mesa'                          | 44<br>21,560       | \$3,010,000<br>\$139.61  | 12/08/2017<br>1985     | \$68,409            | 6               | 12/ 1/1, 2 2/2<br>1031 Exchange                               |
| 1815 W Colter St<br>Phoenix, 'Crowne Point'                         | 35<br>30,000       | \$2,975,000<br>\$99.17   | 11/07/2017<br>1970     | \$85,000            | 6.04            | 35 2/1  |
| 8111 W Glendale Ave<br>Glendale, 'Stadium Court'                    | 44<br>25,000       | \$2,900,000<br>\$116.00  | 11/20/2017<br>1973     | \$65,909            | 9.1/-<br>6.2    | 44 1/1<br>1031 Exchange                                       |
| 2021 W Hayward Ave<br>Phx, 'Cottages at Hayward'                    | 29<br>24,360       | \$2,865,000<br>\$117.61  | 10/05/2017<br>1970     | \$98,793            | 10.32/-<br>5.88 | 29 2/1<br>1031 Exchange, Flip 07/16 \$2,865,000               |
| 405 N 40 <sup>th</sup> Ave<br>Phoenix, 'Gran Jardin Apts'           | 45<br>28,125       | \$2,830,000<br>\$100.62  | 10/02/2017<br>1971     | \$62,889            |                 | 45 2/1  |
| 2940 N 40 <sup>th</sup> St<br>Phoenix, 'Tahiti Palms'               | 27<br>22,500       | \$2,815,000<br>\$125.11  | 11/27/2017<br>1963     | \$104,259           |                 | 11 1/1, 15 2/2, 1 3/2   |
| 120 W Dobbins Rd<br>Phoenix, 'Casa Monte Vista'                     | 45<br>40,000       | \$2,800,000<br>\$70.00   | 12/26/2017<br>1985     | \$62,222            | 8.10/-<br>6     | 45 2/1<br>1031 Exchange                                       |
| 3031 N 36 <sup>th</sup> St<br>Phoenix, 'The Beverly'                | 30<br>21,640       | \$2,675,000<br>\$123.61  | 10/27/2017<br>1970     | \$89,167            | 3.32            | 20 1/1, 8 2/1, 2 3/2<br>1031 Exchange, Flip 12/15 \$1,380,000 |
| 2939 N 36 <sup>th</sup> St<br>Phoenix, 'Avanti Apartments'          | 30<br>16,788       | \$2,650,000<br>\$157.85  | 11/16/2017<br>1981     | \$88,333            | 6.3             | 28 1/1, 2 2/1<br>1031 Exchange                                |
| 1641 E Grovers Ave<br>Phoenix, Grovers East Apts'                   | 30<br>22,020       | \$2,650,000<br>\$120.35  | 12/13/2017<br>1986     | \$88,333            |                 | 12 1/1, 17 2/1, 1 3/2   |



### The Metro Phoenix Apartment Market (2017 Year-end & Q4)

There were 83 regular apartment sales (10+ units) in Q4 and a total of 314 for the entire year. While this activity is strong, it was less than in 2015 (350) and in 2016 (390). The decrease was not due to a lack of buyer demand, but simply from a reduced amount of available properties for sale that make sense for acquisition. Roughly 23% of the total 2017 sales had at least one leg using a 1031 exchange. So, it's significant that the 1031 tax deferred exchange ability remained intact with the new tax laws.

#### How long can this RE cycle continue before we have a correction?

The short answer is that we expect the metro Phoenix apartment market to continue to be strong for at least several more years. There are many reasons for this, but owners should be cautious going forward. We're sure that everyone appreciates that Real Estate is cyclical and since 2010, we have been in a strong apartment market with rents and values now at unprecedented levels. In the past, our market has been driven by the US. But in recent years, globalization now plays a much stronger part, especially from foreign investors, currency turmoil and unstable governments. If you have built up equity that you need for the future, just be careful.

Here are some of the reasons to justify the continued strong market. New apartment construction is back to prerecession levels with occupancy remaining strong in all class properties. Occupancy is driven by population and population is driven by JOBS. Out of 182 cities in the US, WalletHub.com ranks Chandler, Scottsdale, Peoria, and Gilbert in the <u>top five</u> cities as "Best Places to Find a JOB." Peoria, Chandler and Gilbert are in the <u>top</u> <u>three</u> for "Highest Employment Growth."

RE cycles just don't occur, they are driven by something. Overbuilding is an obvious reason. But in the case of the downturn in 1986, the cause was the new tax laws that essentially eliminated the huge write-offs from property depreciation. The recently passed 2018 tax law, however, should be a plus for apartment owners. A few of the highlights include: mortgage interest still deductible, capital gains reduced (35% to 21%) and changed from 1 to 3 years holding period, 1031 tax deferred untouched and more favorable tax treatment to REIT holders.

At some point, we expect millennials to see the merit of creating wealth via home ownership. However, the fact that the standard deduction for a married couple has been increased to \$24,000 will keep some folks renting a bit longer. The Tax Credits for Affordable Housing Projects now have less value due to the reduction in the capital gains tax. The single-family housing market may come into play, especially if more houses are converted to rentals. From the front page of this newsletter, note that rental rates and occupancy have started slipping. Since rents determine value and if rents have peaked, values may also be at the top of the market.

Something to watch in 2018 is the availability of apartments "for sale." With the high occupancy valley-wide, many owners are enjoying strong rental income and the ability to be more selective with their tenants. As such, the thought of selling is not on the top of their list. Even with 1031 laws still in place, finding a suitable replacement property will be difficult. With a decreased supply of product, if the demand continues prices may continue to escalate. While this sounds good, it may create a negative result. Any hiccup in rents may cause loan defaults, banks increasing the lending criteria and overall values declining.

Just to be clear, there are many positives to support the continued strong market. But real estate has always been cyclical and there are several issues that may cause some correction in the near term.

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### **Kasten Long Commercial Group**

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