



MARKET MAX PROGRAM

Get More Money Than a Cash Offer Without the Stress of Selling It Yourself

Many homeowners choose a fast cash offer because it is fast and simple. Market Max is for sellers who want more money, can allow showings, and are comfortable with a longer timeline. We lock up the property off market, market it to our buyer network first, and then place it on the MLS if needed.

WHY HOMEOWNERS CHOOSE MARKET MAX

- Higher sale price potential than a typical cash offer
- No commissions or closing costs
- Only a 90-day agreement, not a 6-month listing
- Access to investors and retail buyers
- We handle marketing, negotiations, and paperwork
- Many homes can be sold as-is

BEST FIT FOR HOMEOWNERS WHO...

- Want more money than a cash offer
- Are not in a rush to close in 30 days
- Can allow showings and reasonable access
- Are comfortable with a 60 to 90 day timeline
- Want help managing the entire sale process
- Want flexibility without a long listing contract

HOW THE PROGRAM WORKS

1. We agree on a purchase price first.
2. We market to our private buyer network.
3. If needed, we list on the MLS for retail buyers.
4. We coordinate showings, negotiations, and paperwork.
5. You get paid when the buyer closes.

TYPICAL TIMELINES

- Cash Offer: About 30 days
- Market Max: Typically 60 to 90 days
- Traditional Listing: Often 4 to 6 months or longer

CASH OFFER VS REALTOR VS MARKET MAX

OPTION	TIMELINE	ACCESS	COSTS / TERMS
Cash Offer	~30 days	Very limited	Lower price, fast close
Realtor	4 to 6+ months	Regular showings	Commissions, closing costs, 6-month contract
Market Max	60 to 90 days	Reasonable access	No commissions or closing costs with us, 90-day agreement

Important to know: Market Max works best for homeowners who want to maximize price and are willing to allow more access and a longer timeline than a standard cash sale.

LET US SHOW YOU BOTH OPTIONS

We can review a cash offer and a Market Max option so you can decide what works best for your situation.

CareFirst Property Solutions

Call or Text: 508-691-9888

www.carefirstps.com