APRIL 2025

OMAHA

REAL PRODUCERS®



TYLER WEAVER

FINALLY BURNING THE BOATS

+

POWER TEAM
PRAIRIE AND PINE REAL ESTATE GROUP

RISING STAR
MAREN LAKERS

PARTNER SPOTLIGHTS
ACCENT WINDOW FASHIONS

CANO COMPLETE CLEANING

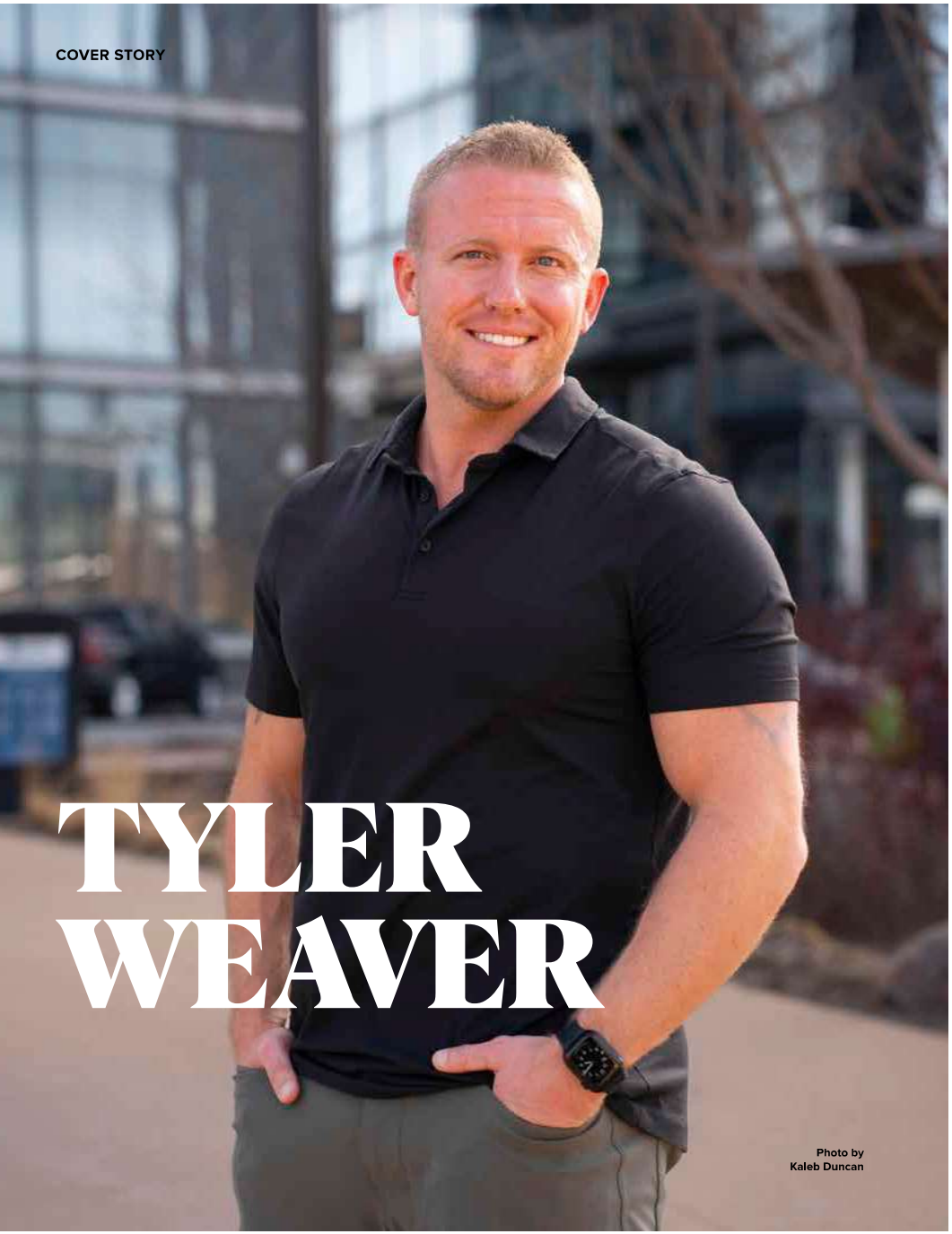


Photo by
Kaleb Duncan

Finally Burning the Boats

BY JESS WELLAR

"My unique value-add is a multi-industry sales and contract negotiation background, combined with my history of getting to know clients on a deeper level," Tyler Weaver begins.

"As a personal trainer, you can analyze the goal post and guide people effectively from where they are to where they want to go. Starting my career with a service-oriented mindset has been the root of my success, allowing me to effectively help my clients."

That approach has certainly fueled Tyler's rapid rise as a standout agent and co-team lead at GoodmanRo Realty Group with NextHome Signature Real Estate, helping him close 55 transactions north of $22.3 million in sales volume last year.

Now fully immersed in real estate after years of balancing multiple careers, Tyler's decision to finally "burn the boats" and leave behind all backup plans has proven to be the best move of his career.

From Fitness to Full-Time REALTOR®

After graduating from Papillion South in 2010, Tyler set his sights on becoming a physical therapist while working part-time as a personal trainer. But when he realized clients weren't just falling into his lap, he started hitting the floor, introducing himself to gym members, offering free training sessions, and making cold calls. His natural talent for sales took over, and his personal training business boomed.



Photo by Kaleb Duncan

"I kind of fell backward into sales," Tyler explains. "I realized I enjoyed connecting with people, guiding them toward their goals, and seeing them succeed."

After obtaining his real estate license in 2013 and dabbling in the industry part-time, Tyler's career shifted again — this time to roofing sales, followed by a corporate sales stint in the tech space. But real estate was always in the back of his mind.

Taking the Leap

Tyler's longtime friend and former gym coworker, AJ Chedel, convinced him to join NextHome Signature Real Estate in 2022. Despite juggling multiple roles — including his demanding corporate sales position — Tyler decided to give it a real shot this time.

"I always regretted not giving real estate more attention," Tyler admits. "I kept thinking it was too late to start again, but deep down, I knew I wanted to commit."

For a while, Tyler's schedule was overwhelming. He worked 80-hour weeks between the two jobs, yet still managed to close $15.5 million in real estate volume in 2023. But something had to give. Finally, in February 2024, Tyler cut ties with corporate life and made the leap to become a full-time real estate agent.

The Power of Support
Tyler is quick to credit much of his success to the people who believed in him during his winding career path. His friend AJ not only recruited Tyler, but also helped guide him through the difficult transition to full-time real estate.

"Both AJ and Travis Taylor, co-owners of NextHome, were extremely supportive and impactful in my decision to finally take the plunge," Tyler acknowledges. "I'd probably still be working three different jobs if not for them!"

Tyler is now a co-team lead at GoodmanRo Realty Group alongside AJ. Their team includes Scott Anderson and Landon Zuehlke — two other former personal trainers from their days at Lifetime Fitness. Tyler notes the laid-back yet ambitious team culture is a great fit for his personality.

"We're all friends first," Tyler emphasizes. "It's not just a business relationship. Everyone is supportive, and we push each other to be better."

Tyler's unique background in sales, fitness, and leadership has shaped the way he serves his clients. Drawing on his previous experiences, he takes a personalized approach to each relationship.

"I don't use my sales background on my clients," Tyler emphasizes. "I use it *for* them. I focus on building relationships and guiding people effectively from where they are to where they want to be."



Top producer Tyler Weaver is co-team lead of GoodmanRo Realty Group with NextHome Signature Real Estate. (Photos by Kaleb Duncan)





Tyler and Kalyn Weaver with daughters Evelyn and Elsie (Photo by Kaleb Duncan)



Tyler and Kalyn Weaver were married in 2018.



Photo by Kaleb Duncan

Fueled by Discipline
Ask Tyler what keeps him motivated and he'll give you a refreshingly honest answer: He is rarely motivated — but he's disciplined.

"Motivation is unreliable, but discipline keeps me going. Whether it's making cold calls, planning my day, or getting to the gym — I rely on routine, not fleeting motivation," he notes.

A Jim Rohn quote hangs on the wall of his office as a constant reminder: "We must all suffer one of two things: the pain of discipline or the pain of regret." Tyler doesn't plan on suffering the latter. For him, failure is not an option.

"There's a certain life I've promised myself and my family," Tyler adds. "I have to stay disciplined to achieve it."

Family Man
Tyler's top priorities are clearly his loved ones. His wife, Kalyn, has been by his side for nearly 15 years and has been married to him for seven. Tyler credits her unending support for helping him get through the long hours, career detours, and difficult decisions. "She's always picked up the slack at home, especially when I was balancing multiple jobs," Tyler says gratefully. "I couldn't have done this without her."

Together, Tyler and Kalyn have two daughters — Evelyn (4) and Elsie (18 months) — and two boxers, Myah and Trudy. "Yes, that makes five girls and me!" he points out with a laugh. "We recently took the kids on their first big trip to the Bahamas," he continues. "Despite the challenges of traveling internationally with toddlers, it was an amazing experience. We want to keep showing them the world."



Photo by Kaleb Duncan



Tyler Weaver enjoying his passion for scuba diving.

In addition to travel, Tyler is a fan of any activity that involves adrenaline: working out, scuba diving, and wakeboarding are a few of his favorite pastimes.

Looking ahead, Tyler has no plans to rest on his laurels. He and Kalyn have started building a rental portfolio, a long-term goal that's finally taking shape. Tyler has also recently started mentoring a young man who will soon take his real estate exam and hopefully join the team as a licensed assistant and buyer's agent. Tyler finds great fulfillment in helping others avoid the same detours he experienced while passing along his hard-earned knowledge.

"Ultimately, I'm deeply committed to building relationships with my clients beyond the transaction," Tyler concludes. "I consider most of them friends, and I love having fun while still getting great financial results. This is the best job I've ever had."





